Mitcham Integrated Transport Plan (ITP)

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Elected Members Information Session

16 November 2021

Purpose

- Provide information on the draft Integrated Transport Plan (project FY 2021/22)
- Discuss opportunities and key focus areas
- Revised focus areas
- Discuss community engagement approach and seek members feedback
- Information on next steps and project schedule

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Around the room ….

Q – What should be our approach to the community engagement? Options and their costs to be discussed.

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Session Outline

Gandhi

Presenter : Satyen

- Introduction
- ‘Recap’ of previous workshop/s
- Strategic context – our ITP, where it sits?
- Why do the ITP?
- Framework of the Plan – Vision, Objectives/Focus Area and Actions
- Community Engagement – community stories, experiences and aspirations
- Next steps and ‘around the room’

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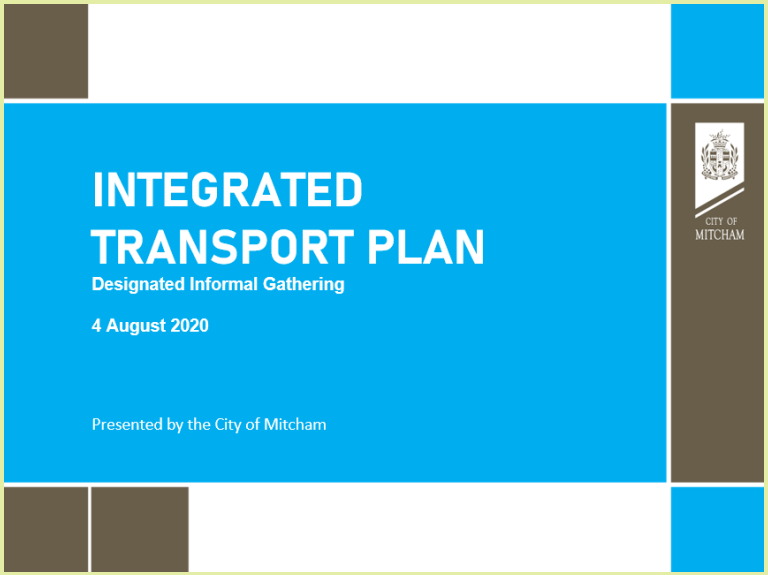
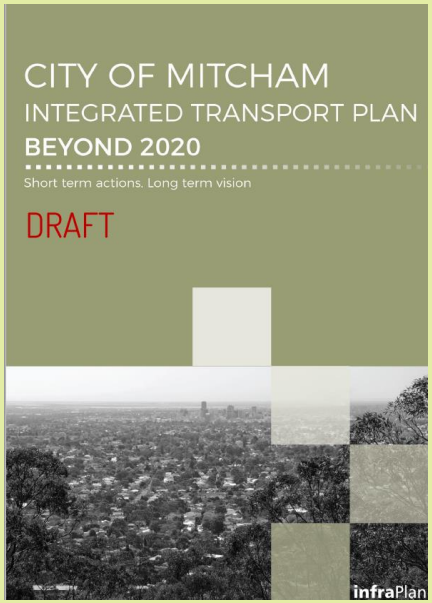
Previous workshops - a refresher





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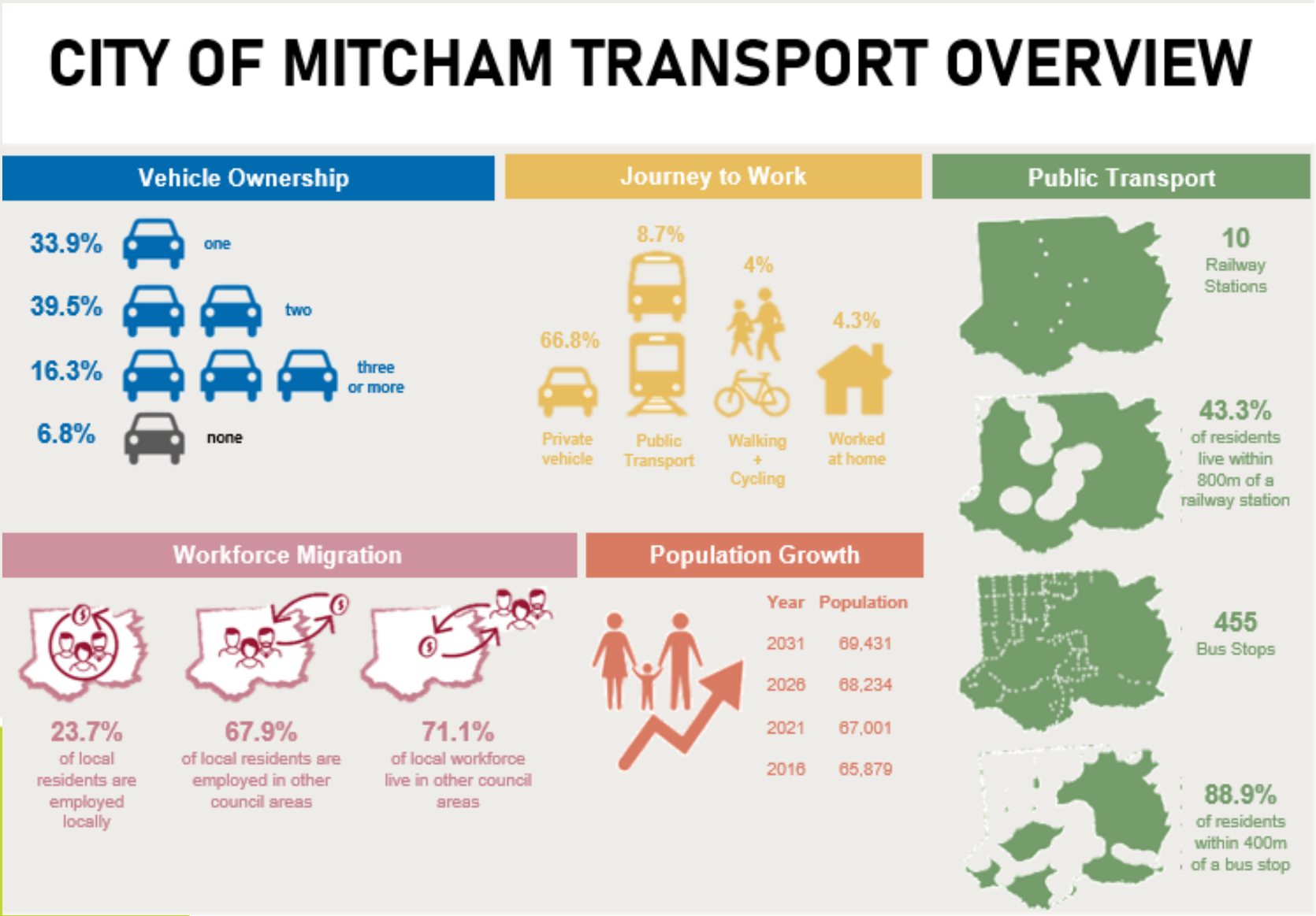

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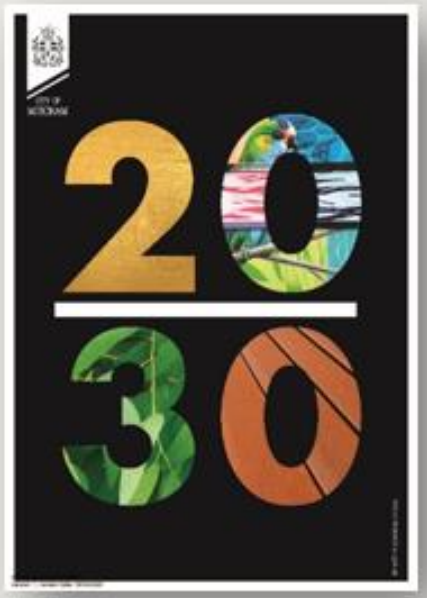

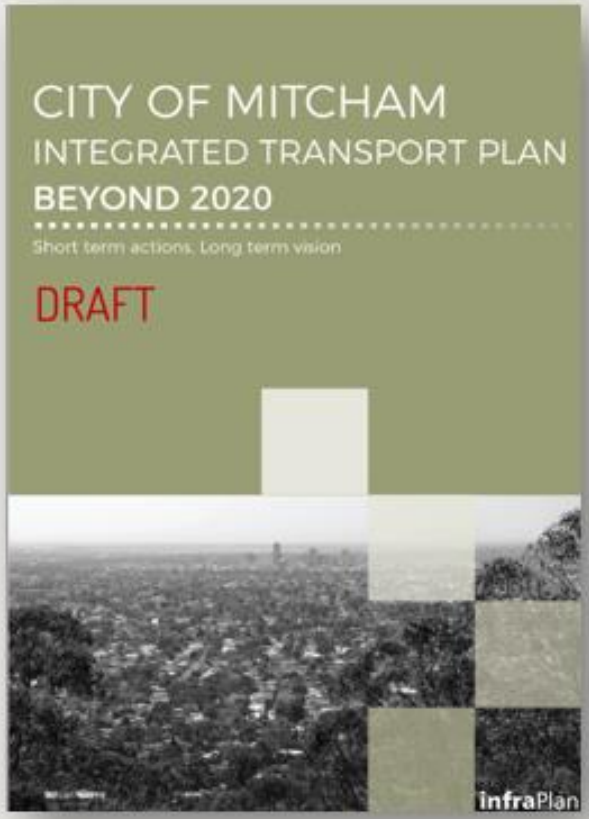

- LAND USE AND DEVELOPMENT
- ROADS AND ECONOMIC MOVEMENT
- COMMUNITY AND PUBLIC TRANSPORT
- WALKING AND CYCLING

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Strategic context

State and Federal Legislations

State Government Policies

Council By-Laws

Council's Climate Response

International and local best practices – learnings and implementation

Informing Plans

Mitcham Asset Management Plans

Mitcham Integrated Transport Plan

Reference Plans

Long Term Financial Plan

Action Plans /Delivery Plan / Projects

Why invest in an ITP?

Community impact and aspirations

Efficiency/maximising the future opportunities

External factors and technological advancements

Modal shift for right sustainable outcomes

Strong advocacy to the State authorities

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ITP framework - **'How'** the plan will be delivered?

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ITP framework - **'How'** the plan will be delivered?

Mitcham ITP is being developed to support the strategic direction set by Council's 'Mitcham 2030' plan.

Goal/Strategic Objective of the ITP

We are a City that is connected to places through an integrated, efficient and people friendly transport network for motorists, cyclists and pedestrians.

Mitcham 2030

Theme 1.1 Transport Network

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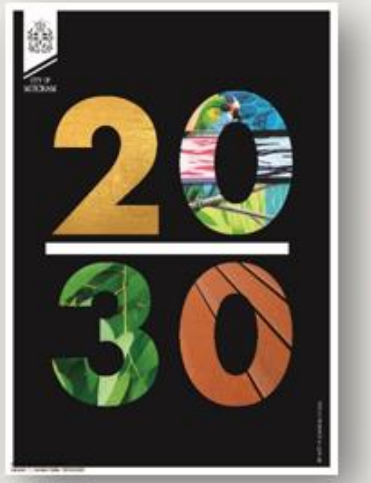
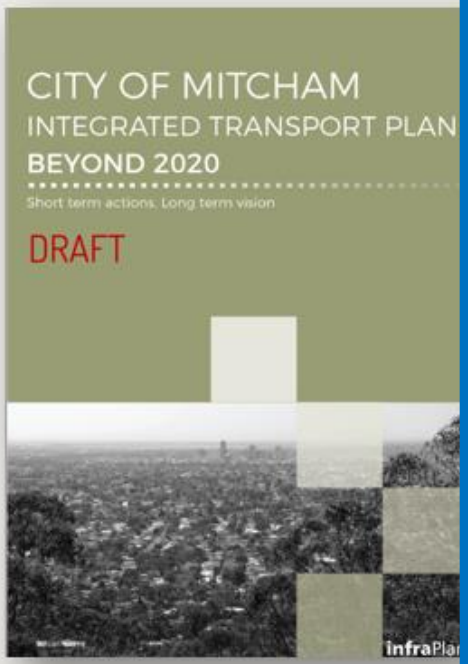
Focus Areas /Themes

Previous workshops





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Focus Areas

- **Transport and Development**

We have an integrated transport network that responds to changing land use, community and demographic trends. Transport networks achieve functional levels of service as a result of development

- **Road Safety**

We have a safe, sustainable, and accessible road transport network that preserves and enhances the standard of living of our communities and visitors, and meets the demands of our business, educational institutes and residents.

We have a transport network that is safer for all modes of transport and create safer neighbourhoods.

- **Community and Public Transport**

We have diverse and integrated community and public transport options that meet current needs, and strategically accounts for future demands.

- **Walking and Cycling**

We have an environment that makes cycling and walking attractive transport modes for local, neighbourhood and district-wide trips. We have recreational cycling and walking networks which promote healthy living

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Focus Areas

- **Parking Management**

Our parking management approach is proactive and supportive of local land uses while providing equitable access. It responds to our community's needs now and in future.

- **Technology (smart solutions)**

We are positioned to benefit from technological advancement through use of smart technology in our infrastructure and transport management solutions. We recognise the evolving trends within the society and industry and respond to them in a manner that is advantageous for our community and economy.

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Community Engagement – *its 'our' Transport Plan*

- Community involvement and ownership – key for success
- High community interest but lack of strong community participation in the past
- Community engagement approach and process
- Methods of community engagement – focus groups, industry expert groups, 'Drop-in' sessions, online feedback and written surveys as community centres/libraries
- ITP through community 'lens' - Listening to community stories and explaining what ITP means

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Community Engagement approach…

Option 1

Minimal Engagement (no cost implication)

Option 2A or 2B

'Smart Engagement' (Moderate cost implication)

Option 3

Deep community engagement (High cost implication)

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Community Engagement approach….

Option 1 – Minimal engagement (no budget impact)

- A basic online survey engagement
- Drop box at community centres for written surveys
- Minimal resource implications
- Low costs implications – no additional costs

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Community Engagement approach….

Option 2A – 'smart engagement' (RECOMMENDED)

- In-house community engagement
- Online surveys open to all
- Targeted written surveys
- Drop-in sessions at shopping and community centres
- 3 X facilitated workshops with key stakeholders and industry experts
- High level of promotion through digital media and social platforms and local newspapers
- Update the ITP report (technical)
- Moderate costs implication for good community engagement - $20K -$25K

Option 2B- Option 2A + Add community engagement expert report:

- All of above plus an expert led community engagement report and review
- $40K -$45K

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Community Engagement approach….

Option 3 – High investment and deep engagement

- A dedicated community engagement resource/consultant
- High number of community surveys (written and online)
- Long engagement period – 6 months
- Several community workshops
- Several one on one meetings with community members and stakeholders
- High cost implications - $60K to $80K

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Next steps

- January and February 2021 - Council report seeking consultation on the draft ITP and associated budgeting
- March-May 2022 – Community engagement through online portal, questionnaire surveys, focus groups and ‘drop –in’ sessions
- May-June 2022 – Review the draft, amend ITP
- July 2022 – Final ITP for Council endorsement
- August 2022 – Community information distribution and release of the Plan

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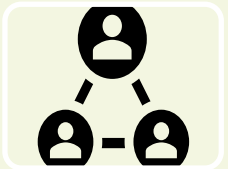
Around the room….

Community engagement approach options and your views



Option 1	Option 2A or 2B	Option 3
Minimal Engagement (no cost implication)	**'Smart Engagement' (Moderate cost implication)**	**Deep community engagement (High cost implication)**
• Only option within the existing budget • Not in line with community expectations • Minimal impact on timing	• $20 - $25K • Meets community expectations and achieve 'buy-in' • Engagement with all cohorts and age groups • Option 2B - $40K - $45K • Moderate impact on timing	• $60K - $80K • 'Concierge approach' • Proactive community involvement in ITP • High community participation • Dedicated resource • High timing implications

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