

## BANNERS AND SIGNS (TEMPORARY) FOR LOCAL FUNCTIONS

### PURPOSE

Guidelines and conditions for the erection of temporary banners and signs on Council land.

### POLICY STATEMENT

Approval may be given, pursuant to section 240 of the Local Government Act, 1999, for the erection of banners or signs to advertise a local event of a religious, educational, cultural, social or recreational character providing an application is made in writing. Only Non-profit organisations (as defined by the Australian Taxation Office) will be granted approval to erect banners or signs which advertise community events or activities. These events or activities need not necessarily be confined within the Council boundaries. The art design and the wording on the banners or signs must be socially acceptable.

Any approval granted will be subject to the following conditions:-

- (a) The size of the signs to be 600mm wide x 900mm high, and the size of the banners to be no greater than 1 metre high x 2 metres long.
- (b) That the sign or banner be on display no longer than two weeks prior to the event.
- (c) That the sign or banner does not move, flash, reflect light to distract motorists and is not internally illuminated.
- (d) That the sign or banner does not include an advertising by companies whose main business is the extraction or sale of coal, oil or gas
- (e) That the sign or banner be erected in a manner which is approved by Council.
- (f) That the sign or banner be removed not later than the day after the event.
- (g) That approval may be revoked for any failure to comply with the conditions of approval.
- (h) Individual organisations to provide proof to Council of current public liability insurance when booking banner space.

The sign or banner must be displayed using existing permanent framework at designated locations, these being:

Location	Ward
Corner Weemala Drive / Old Belair Road	Boorman
Corner Springbank / Goodwood Roads	Gault
Watahuna Avenue - in front of oval near walking trail on cyclone wire fencing abutting northern oval carpark-	The Park
Corner Ayliffes / South Road	Babbage
Corner Shepherds Hill / Northcote Roads	Craigburn

Goodwood Road entrance to Avenue Road oval	Overton
Corner Shepherds Hill / Gladstone Roads	Craigburn

In addition there are a further eight sites which are available for community use when not required by Council Administration. They are at:

<b>Location</b>	<b>Ward</b>
Council offices - grassed area at the front	Boorman
Mitcham Reserve	Boorman
Soldiers Memorial Gardens	Gault
Corner Grange / Goodwood Roads	Gault
Blackwood Library	The Park
Belair Triangle	The Park
Northern part of the garden bed, Main Road outside of the Post Office	Craigburn
On the lawn adjacent to Westbourne Park Memorial Hall	Overton

## **POLICY REVIEW**

This Policy will be subject to review every four (4) years or sooner at the discretion of the relevant General Manager.

The CEO has delegated authority to endorse any amendments to the Policy that do not vary the intent of the policy.

## **RESPONSIBLE OFFICER/DEPARTMENT**

Manager Environmental Services

## **ADDITIONAL CROSS REFERENCES**

Section 239 & 240, Local Government Act, 1999  
 Schedule 3(1)(f) of the Development Regulations, 1993  
 Council By Law No 3 Local Government Land Section 5.

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**COMMITTEE:** Corporate & Community Services, 13 August 2002

**ADOPTED BY COUNCIL:** 7 October 1997  
27 August 2002

**UPDATED:**

**REVIEW DATE:**

VERSION	AUTHOR(S) POSITION	CHANGES	DATE
1			
2			
3	Governance Officer	<p><b>As a result of Full Council Resolution 12 November 2019 Item 9.4 – Policy Review</b></p> <p><i>'This Policy will be subject to review every four (4) years or sooner at the discretion of the relevant General Manager.</i></p> <p><i>The CEO has delegated authority to endorse any amendments to the Policy that do not vary the intent of the policy</i></p>	12 November 2019
4	Council Member Support	<p><b>As a result of Full Council Resolution 12 September 2023 Item 13.2 Review</b></p> <p><i>'(d) That the sign or banner does not include an advertising by companies whose main business is the extraction or sale of coal, oil or gas'</i></p>	26 April 2024