



CITY OF  
MITCHAM

## LEISURE AND ENTERTAINMENT DESTINATION

<b>Type:</b>	- Public Realm
<b>Location:</b>	- Princes Road, Torrens Park & Surrounds
<b>Outcomes:</b>	<ul style="list-style-type: none"> <li>- A place that delights those that choose to visit and stick around</li> <li>- A recognisable destination that is more than just a sum of its parts</li> <li>- A place where people feel safe day and night</li> <li>- A place with strong links to nearby attractors and natural features</li> </ul>
<b>Strategic Management Plan:</b>	<ul style="list-style-type: none"> <li>- Create a strong sense of place and attractive and vibrant precincts, places and spaces</li> <li>- Foster and support emerging and established businesses, entrepreneurs and innovators to grow and prosper</li> </ul>
<b>Cost:</b>	- \$3 Million (estimated)

### Project Background

Today there are over 66,000 people living in the City of Mitcham, which is projected to increase to 70,000 by 2031. There are also approximately 5,000 registered businesses operating in our local council area generating over 28,000 local jobs and \$3.05 billion in Gross Regional Product.

Significant development is planned or occurring in and around Flinders University; the Flinders Medical Centre and the Repatriation General Hospital. Works to improve the Darlington Interchange, which includes an extension to the Tonsley Rail Line, are re-shaping how people travel to and around the City.

In light of these changes happening in our City, and in response to the biggest overhaul to South Australia's planning system in over 20 years, Council has been working with the community to prepare a Spatial Vision for the City. The Spatial Vision identifies areas with the potential for significant change and the strategic outcomes for these areas.

Structure Plans have been produced for those areas with the potential for significant change. These Structure Plans display more detail as to how Council and the community want the City to develop in the future.

This project seeks to significantly improve the public realm experience on and around Princes Road, with a focus on the stretch between Goodlife Health Club and Belair Road. This part of Princes Road already sees substantial activity during the day and at night by virtue of its proximity to various leisure and entertainment offerings, but it does little more than act as an intimidating thoroughfare for young and old.

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### Project Goals

1. To improve people's experience of the public realm in and around the leisure and entertainment destination at Princes Road, Torrens Park.
2. To encourage more people to visit and stay longer at this leisure and entertainment destination.
3. To support and encourage existing and/or new businesses to continue to invest in this Precinct.

### Project Works

- Significant public realm improvements on Princes Road
- Improved pedestrian crossing(s) on Princes Road and Belair Road
- Work with property owners to improve the appearance of buildings and private/public spaces in the vicinity

### Project Collateral



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