

Strategic Management Plan Review

Information Session 4 July 2023

Today's Session

Briefing

- Existing SMPs
- Why Review?
- Proposed Approach
- Statutory Learnings so far
- Next Steps

Feedback from Council Members

Council Member Feedback

- I really like....about the existing SMPs
- I'd be really disappointed if the review...
- The biggest thing that I believe will effect Mitcham in the next 5 years is...
- I support / oppose undertaking another community survey to understand how the community perceives Council is tracking toward achieving the Mitcham 2030 vision
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Strategic Framework

SMPs to be reviewed by this project

- Mitcham 2030
- Four Year Delivery Plan



Mitcham 2030

1 VISION
4 GOALS
12 THEMES



WE ARE A WELCOMING AND INCLUSIVE COMMUNITY THAT VALUES ITS HERITAGE AND NATURAL ENVIRONMENT.

GOAL 1

ACCESSIBLE, HEALTHY & CONNECTED COMMUNITY

We connect our community with each other and with their places, and empower them to live healthy lives.

THEME 1.1 TRANSPORT NETWORK
We are a City that is connected to places through an integrated, efficient and people friendly transport network for motorists, cyclists and pedestrians.

THEME 1.2 HEALTH & WELLBEING
We build capacity for people to be active, healthy and connected, and provide inclusive and safe environments for all.

THEME 1.3 SERVICES & FACILITIES
We provide convenient access to a diverse range of information, services, activities and facilities for our community.

GOAL 2

SUSTAINABLE CITY

We sustain and improve our natural and built environments for today's and future generations.

THEME 2.1 CLIMATE CHANGE MITIGATION & RESILIENCE
We limit our impact on the climate, and are prepared and adaptable to the impacts of climate change.

THEME 2.2 SUSTAINABLE RESOURCES
We conserve resources through efficient practices, investment in technology, waste avoidance, and a commitment to reuse, recycle and repurpose.

THEME 2.3 NATURAL ENVIRONMENT
We protect and enhance the environment and its biodiversity across natural landscapes, waterways, open spaces and across our suburbs.

GOAL 3

DYNAMIC & PROSPEROUS PLACES

We have a strong and competitive economy that supports our unique and vibrant places and culture.

THEME 3.1 PLACEMAKING
We have a spatial vision that guides the development of integrated, attractive and vibrant precincts that support diverse land uses and housing choice.

THEME 3.2 CITY VIBRANCY
We are a City well recognised for our social and cultural diversity, creativity, arts, events, heritage, natural environment, educational and medical facilities.

THEME 3.3 PARTNERSHIPS
We partner with neighbouring Councils, Government, universities, the private sector, not-for-profit organisations and community groups to maximise community and economic outcomes.

GOAL 4

EXCELLENCE IN LEADERSHIP

We are a professional and innovative Council with responsible leadership that is valued by its people, community and partners.

THEME 4.1 GOOD GOVERNANCE
We are transparent and accountable, make informed decisions, demonstrate integrity and empower our community to have a voice and participate in a meaningful way.

THEME 4.2 ORGANISATIONAL IMPROVEMENT
We are efficient and effective with a culture of positive change and innovation to deliver sustainable outcomes and value-for-money services that meet community needs.

THEME 4.3 COMMUNITY EXPERIENCE
We are easy to do business with and commit to a customer-centric approach that delivers positive experiences and builds trust.

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Four Year Delivery Plan

5 PRIORITY THEMES

- 1.1 Transport
- 1.3 Services & Facilities
- 2.1 Climate Change Mitigation & Resilience
- 2.2 Sustainable Resources
- 3.1 Placemaking

52 PRIORITY INVESTMENTS

34 COMMUNITY INSIGHTS



OUR PRIORITY INVESTMENTS FOR THE NEXT FOUR YEARS (2020/21 - 2023/24)

NEW SERVICES / PROJECTS	YEAR 1 2020/21	YEAR 2 2021/22	YEAR 3 2022/23	YEAR 4 2023/24
Theme 1.1 Transport Network				
Accelerate civil asset renewal backlog		I	I	I
Extend the footpath network		I		I
Implement the Fund My Footpath Program, Panorama and Pasadena ^a			I	
Install new bus shelter at Grand Boulevard, Craigburn Farm		I		
Progress Belair to City Bikeway	I			
Progress plans for Flinders/City bikeway	D	I		
Progress Sturt Linear Shared Use Path	D	D, C		
Undertake pedestrian-focussed traffic safety upgrades		I		
Upgrade Stormwater Pits in heavy traffic areas			I	
Theme 1.2 Health & Wellbeing				
Install additional new playground shade sails		I	I	
Theme 1.3 Services & Facilities				
Activate Pasadena Community Centre ^a			D, C, I	
Develop the Blackwood Community Hub & activate Waite Street Reserve ^a	D	I	I	
Develop the treetop playground, Craigburn Farm	I			
Enhance AA Bailey Reserve, Clarence Gardens ^a			D	I
Enhance CC Hood Reserve, Panorama ^a			D, C, I	
Expand the Blackwood Lions Bargain Centre (in principle support) ^a			I	
Improve Colonel Light West Tennis Club, Colonel Light Gardens ^a			I	
Improve Eden Hills Scouts and Blackwood Rotary Facility, Eden Hills ^a		D	I	
Improve Reade Park, Colonel Light Gardens - Bowling Club ^a			I	
Improve Reade Park, Colonel Light Gardens - Lawn Tennis Club ^a			I	
Improve St Marys Park - Kenilworth Football Club ^a			I	
Increase resourcing to meet new demands for library services		R		
Install LED lighting at Blackwood Bowling Club	I			
Install lighting at Blackwood Tennis Club	I			
Invest in additional 'minor' new capital requests in open spaces		I		
Revitalise Green Spaces in St Marys			C	I
Upgrade drainage and carparking at Manson Oval, Bellevue Heights ^a			I	
Upgrade Blackwood Hill Oval, Blackwood - Blackwood Football Club ^a			I	
Upgrade Coromandel Cricket Club Training Nets, Hewett Sports Ground, Blackwood ^a			I	
Upgrade the Hawthorn Bowling Club Facility, Hawthorn	I			
Upgrade the Hawthorn Oval Sport Facilities, Hawthornedene	I	I		
Upgrade the Karinya Reserve Sport Facilities, Eden Hills ^a	I	I	I	
Upgrade the Kingswood Oval Sport Facilities, Kingswood	I	I		
Upgrade Mortlock Park Oval Facilities, Colonel Light Gardens ^a			D	I
Upgrade Rozelle Reserve, Melrose Park ^a			C	I

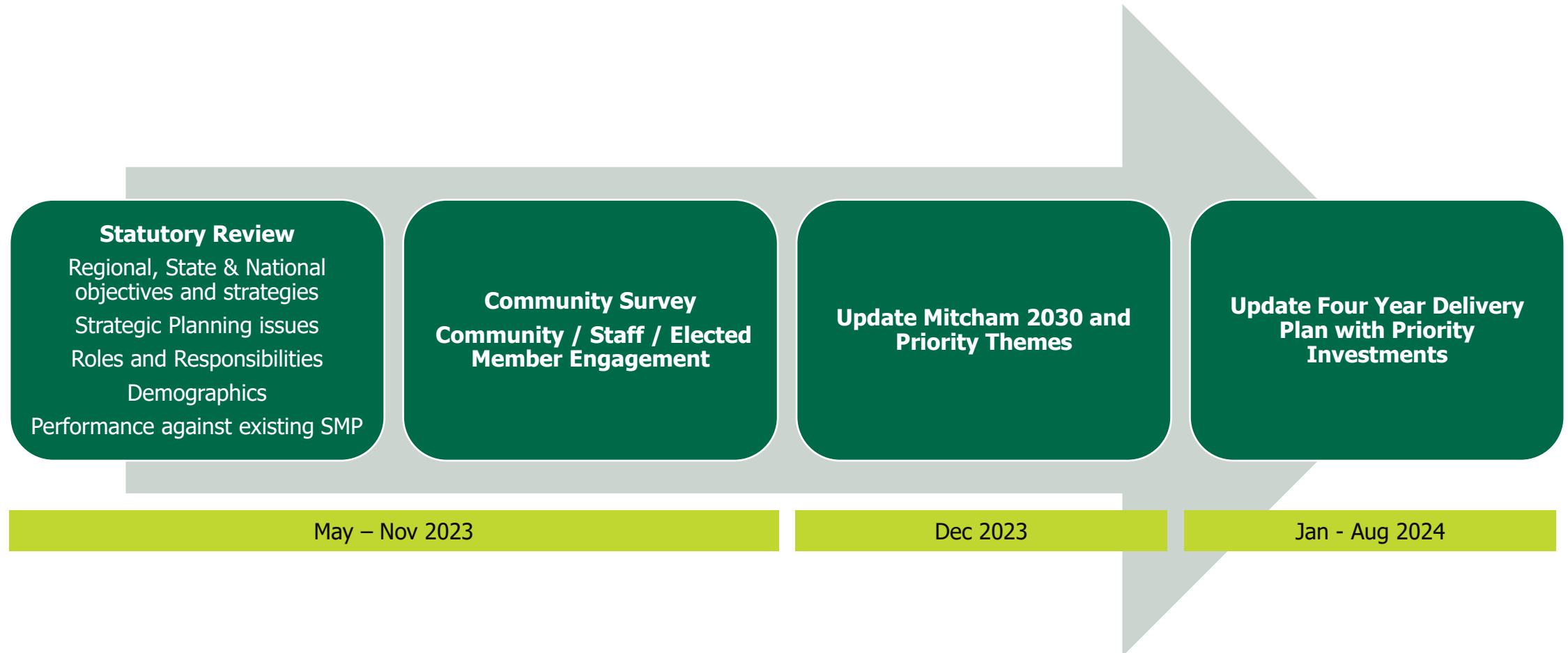
Why Review?

- Legislative requirement (within two years of election).
- Opportunity to align vision and priorities to new Council Member body and consider new organisational foci.
- Set an external vision to meet community expectations.
- Identify Priority Themes & Investments for the next four years.

Minimum Review Requirements (s122)

- Define objectives and principal activities required to deliver economic, social, physical and environmental outcomes.
- Set measures to monitor and assess performance.
- Identify alignment with other councils, state and national governments and their plans.
- Seek input from the community.
- Align output with ABP & LTFP.

Proposed Method



Draft Project Objectives

1. Keep the review simple.
2. Maintain high-level goals/themes, set priority themes via a Four Year Delivery Plan, set actions through the Four Year Delivery Plan and Annual Business Plan.
3. Only change what's necessary to reflect new elected body direction or fundamental shift in community focus.
4. Mitcham 2030 (**the document**) is not intended as a tool for organisational transformation.
5. Mitcham 2030 (**the process**) is capitalised to elevate strategic thinking.

Statutory Review Learnings, so far...

Alignment to regional, state and national plans

- Well aligned and not at odds with strategic aspirations of other governments
- Opportunity to strengthen alignment with some state and national objectives.
- For example, housing affordability, renewables, reconciliation, etc.

Statutory Review Learnings so far

Demographics

- No significant demographic changes captured by 2021 census
- Key insights include a slowing rising median age, high household income, declining volunteering.

Statutory Review Learnings so far

Performance against existing SMPs

- Community surveys undertaken in Nov/Dec 2020 and Oct 2021
- Benefit from going out again soon...
- Utilised the 34 Community Insights to track Council's progress towards achieving its vision.
- Findings showed some areas for extra effort including ease of travel, response to climate, more attention to businesses, Council innovation.
- These insights from the last few years helped to inform the shape and priority of funding requests.

Statutory Review Learnings so far

Challenges & Opportunities

- Housing / homelessness
- Ageing populations, disability pressures and low fertility
- Cost of living & supporting local business
- Anti-trust in government and media
- Connection deficits / isolation
- AI & Technology disruption
- Defence & threat of war

Next Steps

- Continue Statutory Review
- Council Decision Report
 - Scope of Project for Updating M2030 & 4-Year Delivery Plan
 - Community Survey
 - Community Engagement Plan
- Future Information Session / Workshop

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CITY OF MITCHAM