







### **ACKNOWLEDGEMENT TO COUNTRY**

We acknowledge the Kurna people as the traditional custodians and caretakers of the land that includes much of the City of Mitcham, known as Tarndanyangga Country, which means "the place of the red kangaroo dreaming". The Kurna people's rich cultural heritage and spiritual belief connects them with this land and we look forward to nurturing our relationship with the members of the Kurna Community.

# WHAT IS MITCHAM 2030?

Mitcham 2030 is Council's aspirational plan for future generations. It is Council's key strategic document that will guide what Council does over the next 10 years.

It considers Council's previous plan Mitcham 2017-2027, the City of Mitcham's current profile, what the community have told us they value, as well as future opportunities and challenges.

Mitcham 2030 presents Council's long-term aspirations for the community, ensuring that effort and investment is directed to the right areas to best meet community needs into the future.

## MITCHAM 2030 PROVIDES:

 1  
VISION

DESCRIBING HOW  
WE WANT THE CITY  
OF MITCHAM TO BE  
RECOGNISED.

 4  
GOALS

OUTLINING THE  
FUTURE ASPIRATIONS  
THAT CONTRIBUTE  
TO THE VISION.

 12  
THEMES

PROVIDING HIGH  
LEVEL OUTCOMES  
THAT CONTRIBUTE TO  
THE ACHIEVEMENT  
OF OUR GOALS.



Mitcham 2030 sets the high level vision and strategic direction for Council over ten years.



# OUR STRATEGIC PLANNING & REPORTING FRAMEWORK.

Council has a suite of strategic documents that work together to describe Council's long-term aspirations, prioritise key areas of focus, and identify specific funded actions to deliver each year.



Mitcham 2030 sets the high level vision and strategic direction for Council over ten years. It provides 12 Themes which capture Council's services and projects, and identifies the high level outcomes that we will strive to deliver.

To turn the ambitions of Mitcham 2030 into actions, a four year Delivery Plan will identify 'Priority Themes' as areas that Council will focus additional effort and/or investment for a four year period. This will enable Council to address particular challenges or opportunities.

The Delivery Plan will map strategic actions across four years with a particular focus on these actions being within the Priority Themes.

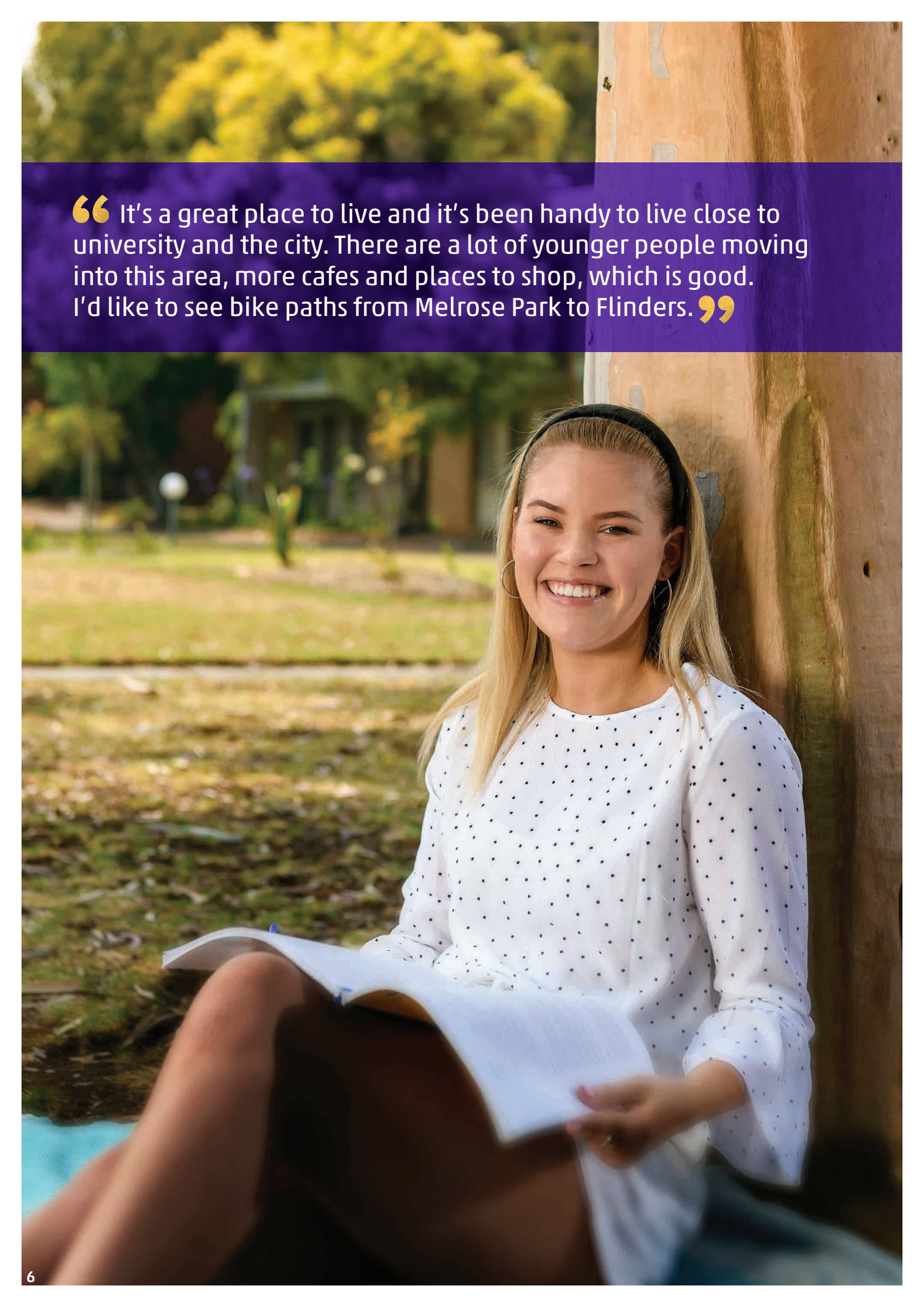
The strategic actions of the Delivery Plan inform Council's Annual Business Plan and Budget which sets out the actions that Council will deliver each financial year, including existing services and strategic actions.

Council has several other documents that are used in varying ways to reference, inform, deliver and report on its work, such as a Long Term Financial Plan, Asset Management Plans, and other strategies/plans.

Mitcham 2030 commits to Council undertaking a community survey to baseline community satisfaction and perception with Council. Measures will also be included in Council's strategic documents, to enable ongoing monitoring and review.

An Annual Report identifies Council's progress and effectiveness towards achieving its goals and outcomes.





“ It’s a great place to live and it’s been handy to live close to university and the city. There are a lot of younger people moving into this area, more cafes and places to shop, which is good. I’d like to see bike paths from Melrose Park to Flinders.”

# OUR MITCHAM

## Hartlie, Melrose Park.

Hartlie is a university graduate who rents an apartment at Melrose Park. She recently completed a degree in Marketing /Psychology at Flinders University.

She juggled two part time jobs before securing full time employment last year and is saving for a deposit to buy her first home.

She enjoys living in Melrose Park but would like to see better bike paths connecting the suburb to Flinders and the Tonsley innovation district, more sports facilities and dog parks in the area.



12%

OF OUR POPULATION  
IS AGED

15-24  
YEARS



65%

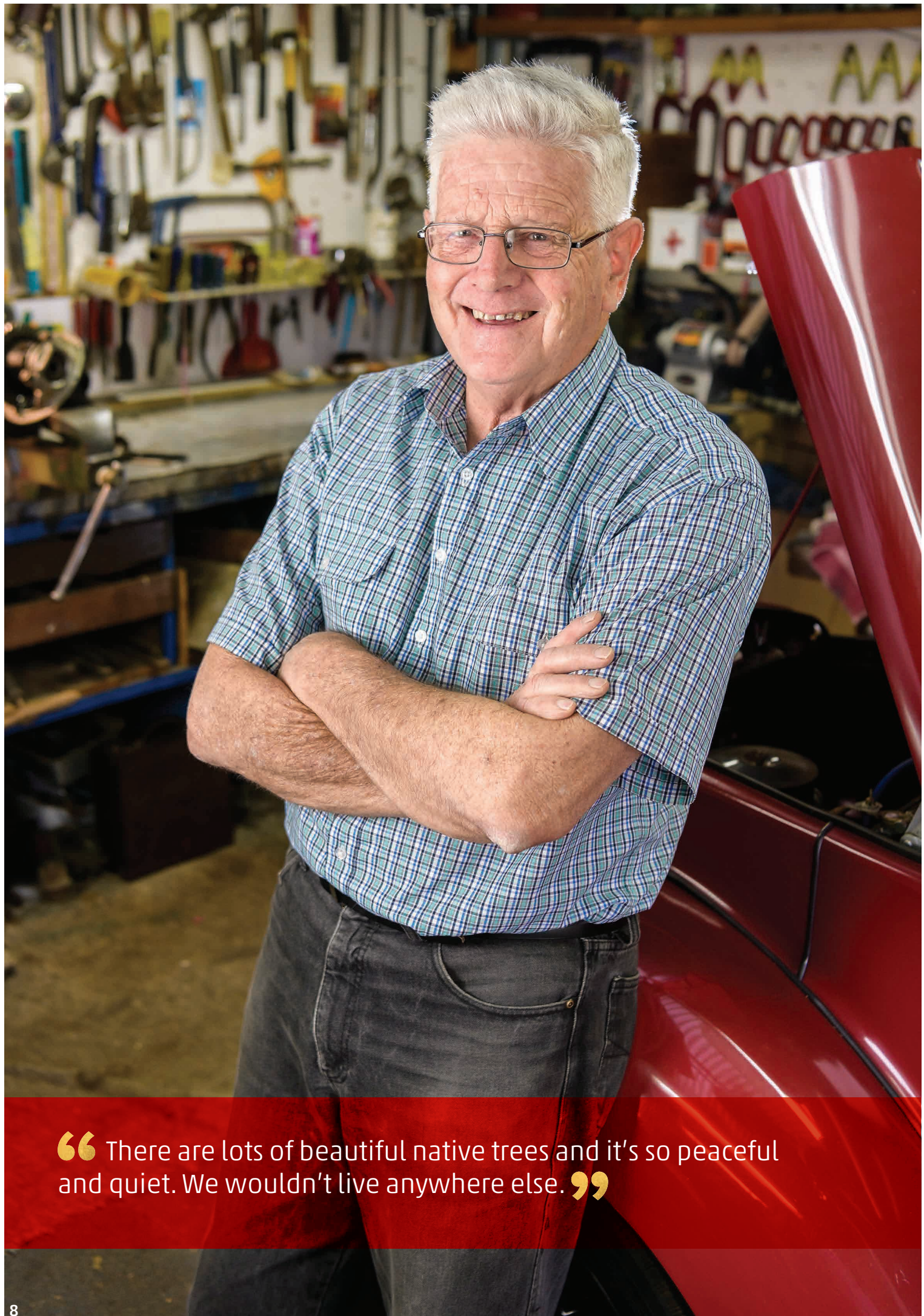
OF MITCHAM RESIDENTS  
HAVE A VOCATIONAL,  
DIPLOMA, BACHELOR OR  
HIGHER QUALIFICATION



17%

OF MITCHAM  
RESIDENTS RENT





“ There are lots of beautiful native trees and it's so peaceful and quiet. We wouldn't live anywhere else. ”



# OUR MITCHAM

## Barry, Lower Mitcham.

Retiree Barry has lived in Mitcham for 48 years and has been a volunteer for eight years with the City of Mitcham's Community Wellbeing program, driving the Community Bus twice a week.

"Once a month I take out a group of blokes to a country pub somewhere for lunch and a bit of friendship," he says. "It's always fun – when you're out with the group, it puts a smile on your face."

In his spare time Barry tinkers in the shed with his vintage cars and says he enjoys living in Lower Mitcham.

"We thought about downsizing, but we're really happy here – everything is on our doorstep, and it's a friendly community."



79%

OF MITCHAM RESIDENTS  
EITHER OWN THEIR  
OWN HOUSE OR HAVE  
A MORTGAGE



23%

OF MITCHAM  
RESIDENTS ARE  
VOLUNTEERS



76km<sup>2</sup>

DISTRICT AREA OF  
CITY OF MITCHAM





“ We love the library at Mitcham and we’re excited to have access to a new library in Blackwood” Dan says. “I’d also like to see better accessibility around Blackwood; it could be a bit more ‘pedestrian friendly’.”



# OUR MITCHAM

## Dan, Lizzy & Kai, Eden Hills.

The open space and natural environment were major drawcards for Dan, Lizzy and Kai when they moved to Eden Hills six years ago.

They have worked to remove invasive species such as olive trees, revegetate with native species and keep the property clear during the bushfire season.

Dan says he welcomes the City of Mitcham's free green waste disposal days at Lynton but would like to see more done to educate people on the importance of bushfire preparation and risk.

"Some people clear their blocks really well, but some are overgrown, and that poses a real risk to neighbouring properties."

Dan and Lizzy both catch the train to work in the city from the Eden Hills station and are regular visitors to the redeveloped Mitcham Memorial Library.



35%

OF HOUSEHOLDS ARE  
COUPLES WITH CHILDREN



6%

OF MITCHAM RESIDENTS  
COMMUTE TO WORK ON  
PUBLIC TRANSPORT



23%

OF MITCHAM  
RESIDENTS ARE  
BORN OVERSEAS



“ Belair has all the attributes of hills living but is two steps away from the city. We love the calmness, the wildlife, the sensation of living far away from the hustle and bustle. And for Miguel’s bike rides, it’s paradise. ”



# OUR MITCHAM

## CARLA, BELAIR.

Portuguese expats Carla and her husband Miguel, along with Mafalda and Joao, established Saudade Portuguese Custard Tarts to share their daily ritual of a coffee and custard tart with South Australians.

After a successful three weeks as 'Producers in Residence' at the Adelaide Central Market, they set up a shopfront at Mitcham in 2018.

"Being a Belair resident, I knew the Mitcham Square Shopping Centre pretty well, and when a shop came up for lease we immediately thought it was a good location," owner Carla says. "We started with a small shop facing the southern end of the car park and a year and a half later we were able to move inside the shopping centre."

Today Carla manages the shop with her eldest daughter Mariana and supplies catering companies, coffee shops and restaurants across the state.

She says Mitcham is a great place to live.





“ I’ve formed friendships over the years and I do think it’s important to have that social connection. ”



# OUR MITCHAM

## Marj, Cumberland Park.

Marj is happy to live independently at Cumberland Park with fortnightly support from a cleaner and gardener.

A highlight of her week is the 'Tuesday Lunch Club', a social group that meets at the Cumberland Park Community Centre for lunch and morning tea.

"Six months after my husband passed away, my daughter found out about the club and encouraged me to go along. From the moment I walked in the door, I absolutely loved it."

Marj is picked up and dropped home by Mitcham's Community Bus service and never misses a session.

"I've formed friendships over the years and I do think it's important to have that social connection."

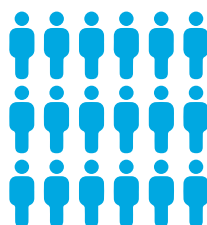
Marj says she would like to see more done to protect the environment for her grandchildren and great-grandchildren.

"I've always enjoyed living in Mitcham because of the trees. It's a nice place to be."



21%

OF MITCHAM RESIDENTS  
ARE AGED 65 YEARS AND  
OVER, PROJECTED TO  
INCREASE TO  
25% BY 2031



MITCHAM'S POPULATION  
IS SET TO GROW TO  
70,000  
BY 2031



5.4%

OF MITCHAM RESIDENTS  
HAVE A DISABILITY

## GOAL 1

### ACCESSIBLE, HEALTHY & CONNECTED COMMUNITY

We connect our community with each other and with their places, and empower them to live healthy lives.

#### THEME 1. 1 TRANSPORT NETWORK

We are a City that is connected to places through an integrated, efficient and people friendly transport network for motorists, cyclists and pedestrians.



#### THEME 1. 2 HEALTH & WELLBEING



We build capacity for people to be active, healthy and connected, and provide inclusive and safe environments for all.

#### THEME 1. 3 SERVICES & FACILITIES

We provide convenient access to a diverse range of information, services, activities and facilities for our community.



## GOAL 2

### SUSTAINABLE CITY

We sustain and improve our natural and built environments for today's and future generations.

#### THEME 2. 1 CLIMATE CHANGE MITIGATION & RESILIENCE

We limit our impact on the climate, and are prepared and adaptable to the impacts of climate change.



#### THEME 2. 2 SUSTAINABLE RESOURCES



We conserve resources through efficient practices, investment in technology, waste avoidance, and a commitment to reuse, recycle and repurpose.

#### THEME 2. 3 NATURAL ENVIRONMENT

We protect and enhance the environment and its biodiversity across natural landscapes, waterways, open spaces and across our suburbs.





# WE ARE A WELCOMING AND INCLUSIVE COMMUNITY THAT VALUES ITS HERITAGE AND NATURAL ENVIRONMENT.

## GOAL 3

### DYNAMIC & PROSPEROUS PLACES

We have a strong and competitive economy that supports our unique and vibrant places and culture.

#### THEME 3.1 PLACEMAKING

We have a spatial vision that guides the development of integrated, attractive and vibrant precincts that support diverse land uses and housing choice.



#### THEME 3.2 CITY VIBRANCY



We are a City well recognised for our social and cultural diversity, creativity, arts, events, heritage, natural environment, educational and medical facilities.

#### THEME 3.3 PARTNERSHIPS

We partner with neighbouring Councils, Government, universities, the private sector, not-for-profit organisations and community groups to maximise community and economic outcomes.



## GOAL 4

### EXCELLENCE IN LEADERSHIP

We are a professional and innovative Council with responsible leadership that is valued by its people, community and partners.

#### THEME 4.1 GOOD GOVERNANCE

We are transparent and accountable, make informed decisions, demonstrate integrity and empower our community to have a voice and participate in a meaningful way.



#### THEME 4.2 ORGANISATIONAL IMPROVEMENT



We are efficient and effective with a culture of positive change and innovation to deliver sustainable outcomes and value-for-money services that meet community needs.

#### THEME 4.3 COMMUNITY EXPERIENCE

We are easy to do business with and commit to a customer-centric approach that delivers positive experiences and builds trust.







Norman Street Reserve, St Marys, winner of the 2017 Institute of Public Works Engineering Australasia Excellence in Design and/or Construction of a Public Works Project.





The following information has been prepared for the City of White Plains and is intended to help you understand the function and value of the landscape.

#### RAIN GARDENS



Rain gardens are specially designed garden beds that help absorb excess stormwater. They capture rainwater and filter it out before it enters the stormwater system. Rain gardens are designed to be planted with native plants that can tolerate both wet and dry conditions. By absorbing the water, rain gardens help to reduce the amount of water that enters the stormwater system, which helps to reduce the risk of flooding and water pollution.

#### TREE NET INLETS



Tree net inlets are designed to capture and filter stormwater before it enters the stormwater system. They are designed to be planted with native trees that can tolerate both wet and dry conditions. By absorbing the water, tree net inlets help to reduce the amount of water that enters the stormwater system, which helps to reduce the risk of flooding and water pollution.

#### PERMEABLE PAVING



Permeable paving is a type of paving that allows water to pass through it. It is designed to be used in areas where there is a high risk of flooding and water pollution. By allowing water to pass through the paving, permeable paving helps to reduce the amount of water that enters the stormwater system, which helps to reduce the risk of flooding and water pollution.

#### SEWAGE TRENCH



Sewage trenches are designed to collect and transport sewage. They are designed to be used in areas where there is a high risk of flooding and water pollution. By collecting and transporting the sewage, sewage trenches help to reduce the amount of sewage that enters the stormwater system, which helps to reduce the risk of flooding and water pollution.



**FOR MORE INFORMATION  
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