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1. Introduction

The City of Mitcham is undertaking a comprehensive review of our Strategic Management Plan. There has been significant change both in our community and the Council since the Strategic Management Plan was endorsed in 2013, so it is important we undertake a comprehensive review to better position Council for the future.

This report provides a brief overview of the consultation process to date, and sets out in more detail how we have consulted, the feedback we heard, from the second stage of consultation.

Why is a Strategic Management Plan important?

A Strategic Management Plan is Council’s approach to responding to the changing population and to local and global social, economic and environmental trends. It is a long term plan for what the City of Mitcham will look like and provides the direction for Council’s plans and projects so we can provide you the best City of Mitcham.

As part of the review we have consulted with the local community, focus groups, Elected Members and Council staff in two stages:

6 July to 17 August 2016
Stage One of the community engagement was aspirational in nature. We explored with the community what they value, what trends they had observed and what opportunities for change there are.

1 February - 1 March 2017
Stage Two of the community engagement provided the community with the opportunity to comment on a draft Strategic Management Plan. The information and responses received will assist to refine and perfect the document in preparation for the final Plan.

Good to know facts:

**What is a Strategic Management Plan?**
A Strategic Management Plan is an important planning document. It provides a medium to long term vision for our future direction and guides us to achieve our goals and great outcomes for our community.

**Why do we need a Strategic Management Plan?**
It is a requirement of the Local Government Act 1999. The Plan must be for a minimum of four years and has to be comprehensively reviewed within two years of Council general elections.

**How does the Council use the Strategic Management Plan?**
The Strategic Management Plan drives activities and decision making. It informs policies, service levels, assets, infrastructure, resourcing and financial decisions.

**Why does community feedback on the Strategic Management Plan matter?**
The Plan needs to reflect the community’s views and aspirations and must be developed in consultation with the community.
2. Overview of the Consultation

Stage One

Between 6 July and 17 August 2016, City of Mitcham consulted on the review of the Strategic Management Plan, the campaign was called Imagine Mitcham. The guiding purpose of this consultation was to reflect on our current Plan – its Vision, Goals and Objectives – and to contemplate how a refreshed Plan might alter the direction of our future.

Our objective of the Stage One consultation was to create a dialogue with the Community, sharing information about the Strategic Management Plan review and listening to your views on what you consider to be the key issues, trends, opportunities and values for the City of Mitcham. This information allows us to plan the services Council provides, and the plans and projects Council undertakes. The Stage One consultation aimed to be high level and aspirational in nature.

A summary report of the Stage One community consultation has previously been prepared. A copy of the report is contained within Appendix 1.

Stage Two

From 1 February 2017 until 1 March 2017, inclusive, City of Mitcham undertook the second stage of community consultation on the draft Strategic Management Plan. This engagement provided the community with the opportunity to comment on the draft Strategic Plan.

The objective of the Stage Two consultation was to gather the Community’s views on the draft Strategic Management Plan, which was developed based on the feedback received in Stage One consultation.

The information and responses received in this stage of consultation have assisted to refine and perfect the document in preparation for the final Plan.
3. Consultation and Communication Activities

Stage Two of the community consultation was again a shared process between the Community and Council. We wanted to create an opportunity for the Community to review the draft Strategic Management Plan before it is finalised, and to provide Council with its views on the draft Plan.

Stage Two of the Strategic Management Plan Review consultation extended for four weeks between Wednesday, 1 February and Wednesday, 1 March 2017. A summary of the activities undertaken during the consultation period is contained in Appendix 2.

We connected and engaged with the Community through:

- Direct stakeholder invitations via email – 243 (including participants of Stage One Consultation, identified stakeholders, Council Community Centre Hirers and City of Mitcham Volunteers)
- Direct stakeholder invitations via letter – 30 (to participants of Stage One Consultation without e-mail addresses)
- Council intranet site
- Council Facebook page: www.facebook.com/cityofmitcham (1,476 followers)
- Council Twitter account: @CityofMitcham using #haveyoursay (4,238 followers)
- E-News to our council database (435 recipients)
- Advertisement in the local newspapers
- Electronic community noticeboard
- Article in Mitcham Community News
- Street banners at Blackwood and Mitcham
- Displays throughout the consultation period at Blackwood Library, Mitcham Library and the Civic Centre
- Information booths at three community Ward Forums during the consultation period

You could provide feedback through:

- An on-line survey from our website
- Hard copy surveys available at consultation displays and events
- Writing submissions to mitcham@mitchamcouncil.sa.gov.au or PO Box 21, Mitcham Shopping Centre

Copies of the communication materials are contained in Appendix 3.
4. How many people participated in the consultation?

It was great to see many different people involved in the consultation overall. During the Stage Two consultation period:

- **580** visits to the dedicated project webpage
- **256** survey responses
- **6** written submissions
- **85** (approximately) people attended the information booths prior to the Community Ward Forums
5. Feedback

The Strategic Management Plan should reflect community views and so the Community’s feedback is an essential part of helping us understand what the refreshed Strategic Management Plan should contain.

We asked the Community to review the draft Strategic Management Plan and provide views on the format, presentation and content of the draft Strategic Management Plan as well as the importance of the funded and unfunded Strategic Initiatives. During the consultation period we received 262 submissions. Of these:

- 250 were online surveys
- Six were hard copy surveys
- Six were written submissions

Over the following pages we have collated and analysed the feedback as follows:

- Vision
- Tagline
- Goals
- Objectives
- Format & Presentation of the document
- Strategic Initiatives (Funded)
- Strategic Initiatives (Unfunded)

Comments were also sought from participants in relation to each of the above points and are contained in full in Appendix 4.

It must be noted that of the 262 responses received, 69 (or 26.3%) of those responses did not include contact details (ie name and address) and three (1.1%) were received after the consultation closed. These responses have not been included in the analysis, as per Council’s Public Consultation Policy. It must also be noted that not every survey response answered every question – some surveys were only answered in part. Therefore, analysis has been made on percentages, rather than crude numbers.
Vision

We asked participants to indicate whether they agreed with the Vision of the Plan, with the following results.

- Yes: 78.33%
- No: 10.56%
- Unsure: 11.11%

Tagline

We asked participants whether they agreed with the Tagline of the Plan, with the following results.

- Yes: 74.86%
- No: 11.17%
- Unsure: 13.97%
Community Goal & Objectives

We asked participants whether they supported the “Accessible & Connected Community” Goal and Objectives, with the following results.

**Accessible & Connected Community Goal**

- Yes: 87.64%
- No: 7.30%
- Unsure: 5.06%

**Accessible & Connected Community Objectives**

- Yes: 87.15%
- No: 8.94%
- Unsure: 3.91%
Environment Goal & Objectives

We asked participants whether they supported the “Sustainable City” Goal and Objectives, with the following results.

**Sustainable City Goal**

- **Yes**: 88.20%
- **No**: 5.06%
- **Unsure**: 6.74%

**Sustainable City Objectives**

- **Yes**: 89.17%
- **No**: 2.55%
- **Unsure**: 8.28%
Economy Goal & Objectives

We asked participants whether they supported the “Dynamic & Prosperous Economy” Goal and Objectives, with the following results.

**Dynamic & Prosperous Economy Goal**

- Yes: 85.55%
- No: 10.98%
- Unsure: 3.47%

**Dynamic & Prosperous Economy Objectives**

- Yes: 88.44%
- No: 8.67%
- Unsure: 2.89%
Culture Goal & Objectives

We asked participants whether they supported the “Vibrant & Rich Culture” Goal and Objectives, with the following results.

Vibrant & Rich Culture Goal

87.86% Yes
9.25% Unsure
2.89% No

Vibrant & Rich Culture Objectives

86.78% Yes
10.34% Unsure
2.87% No
Format & Presentation

We asked participants if they thought the revised Plan is attractive, clear and easy to read, with the following results.

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>59.67%</td>
</tr>
<tr>
<td>No</td>
<td>7.18%</td>
</tr>
<tr>
<td>Unsure</td>
<td>33.15%</td>
</tr>
</tbody>
</table>

There were also five written submissions received, which are included in full in Appendix 5.

Please note that all defamatory statements about individuals have been removed from all comments and submissions received, prior to inclusion in this report. Otherwise, the comments included in this report are as received from participants.
Strategic Initiatives (Funded)

We asked participants to rank a list of funded Strategic Initiatives in order of importance to them, with the following results.

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction of new footpaths to increase the accessibility of a pedestrian</td>
<td>8.27</td>
</tr>
<tr>
<td>friendly transport network</td>
<td></td>
</tr>
<tr>
<td>Construction of new local stormwater infrastructure to reduce the risk</td>
<td>7.99</td>
</tr>
<tr>
<td>and incidence of flooding to the Community</td>
<td></td>
</tr>
<tr>
<td>Implementation of the Brown Hill Creek Stormwater Management Plan to</td>
<td>7.76</td>
</tr>
<tr>
<td>reduce risk of flooding to the Community</td>
<td></td>
</tr>
<tr>
<td>Improve the Council’s preparedness and response to natural disasters</td>
<td>7.44</td>
</tr>
<tr>
<td>such as flooding and bushfire.</td>
<td></td>
</tr>
<tr>
<td>Transition to LED street lighting and explore opportunities to reduce</td>
<td>7.10</td>
</tr>
<tr>
<td>our City’s energy consumption and reduce the overall carbon footprint</td>
<td></td>
</tr>
<tr>
<td>Improve service delivery and efficiencies across the Council</td>
<td>6.98</td>
</tr>
<tr>
<td>Development of an Economic Development Strategy to support a dynamic and</td>
<td>6.57</td>
</tr>
<tr>
<td>prosperous economy</td>
<td></td>
</tr>
<tr>
<td>Improve satisfaction with Council’s Planning Services</td>
<td>6.32</td>
</tr>
<tr>
<td>Improvements to the Hewett Sports Ground Community Facility at Blackwood</td>
<td>6.25</td>
</tr>
<tr>
<td>(Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Improvements to the St Marys Sports Grounds (Sports Facilities Strategy)</td>
<td>5.72</td>
</tr>
<tr>
<td>Implementation of animal friendly reserves</td>
<td>5.51</td>
</tr>
<tr>
<td>Encourage and promote responsible animal ownership (Animal Management Plan)</td>
<td>4.86</td>
</tr>
</tbody>
</table>
## Strategic Initiatives (Unfunded)

We asked participants to rank a list of unfunded Strategic Initiatives in order of importance to them, with the following results.

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve the standard / amenity of Open Space &amp; Playgrounds</td>
<td>12.88</td>
</tr>
<tr>
<td>Redevelopment of Price Memorial Oval at Hawthorn (Sports Facilities Strategy)</td>
<td>12.57</td>
</tr>
<tr>
<td>Increase the number of Bikeways &amp; Shared Use Trails</td>
<td>11.56</td>
</tr>
<tr>
<td>Further increase the construction of new stormwater infrastructure to reduce the...</td>
<td>11.06</td>
</tr>
<tr>
<td>Increase investment in Integrated Transport to improve accessibility within the City and...</td>
<td>10.72</td>
</tr>
<tr>
<td>Improve the streetscapes and amenity of the three key precincts in the City (Mitcham,...</td>
<td>10.32</td>
</tr>
<tr>
<td>Preserve the existing tree stock on Council land by increasing tree planting (Tree Strategy)</td>
<td>9.61</td>
</tr>
<tr>
<td>Development of a new Waite Reserve located Community Centre &amp; Library</td>
<td>9.54</td>
</tr>
<tr>
<td>Redevelop Mitcham Library and surrounds</td>
<td>9.20</td>
</tr>
<tr>
<td>Implementation of Mortlock Park Masterplan at Colonel Light Gardens</td>
<td>8.53</td>
</tr>
<tr>
<td>Redevelopment of Karinya Reserve at Eden Hills (Sports Facilities Strategy)</td>
<td>8.48</td>
</tr>
<tr>
<td>Redevelopment of Manson Oval at Bellevue Heights (Sports Facilities Strategy)</td>
<td>7.86</td>
</tr>
<tr>
<td>Increase the preservation and promotion of the Heritage of the City</td>
<td>7.75</td>
</tr>
<tr>
<td>Redevelop the St Marys Sports Grounds Community Facility</td>
<td>7.74</td>
</tr>
<tr>
<td>Increase the quality, number and diversity of Community Events</td>
<td>7.33</td>
</tr>
<tr>
<td>Improve Council signage across the City</td>
<td>6.77</td>
</tr>
<tr>
<td>Enhance online options for customers (transactions, services and engagement)</td>
<td>6.70</td>
</tr>
</tbody>
</table>
## Appendix 1: How and when we consulted

<table>
<thead>
<tr>
<th>Week commencing Monday</th>
<th>30-Jan-17</th>
<th>6-Feb-17</th>
<th>13-Feb-17</th>
<th>20-Feb-17</th>
<th>27-Feb-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultation Start</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Messenger Press Advertisement</td>
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<tr>
<td>Messenger Press MCN Column</td>
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<tr>
<td>Mitcham Community News Article</td>
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</tr>
<tr>
<td>Display at Blackwood and Mitcham Library</td>
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</tr>
<tr>
<td>Display at Civic Centre</td>
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<tr>
<td>Survey – on-line &amp; hard copy</td>
<td></td>
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<td></td>
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<tr>
<td>Website &amp; Intranet</td>
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<td></td>
<td></td>
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<tr>
<td>Street Banners – Blackwood &amp; Mitcham</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>E-News</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emails &amp; letters – Invitation to participate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media – Twitter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media – Facebook</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>My Local Services App</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Info Booth at Community Ward Forum – Blackwood</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Info Booth at Community Ward Forum – Torrens Pk</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Info Booth at Community Ward Forum – St Marys</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consultation Close</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Appendix 2: List of stakeholders invited to participate

<table>
<thead>
<tr>
<th>Active Ageing Australia</th>
<th>Comace</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adelaide Hills Council</td>
<td>Cornes Toyota</td>
</tr>
<tr>
<td>Adelaide University</td>
<td>Coromandel Social Links</td>
</tr>
<tr>
<td>Adrian Brien Automotive</td>
<td>Coromandel Valley &amp; Districts National Trust</td>
</tr>
<tr>
<td>Aged Care Alternatives (Resthaven)</td>
<td>Coromandel Valley Community Association</td>
</tr>
<tr>
<td>All Hallows Church Blackwood</td>
<td>Country Fire Service</td>
</tr>
<tr>
<td>All Saints Anglican Church, Colonel Light Gardens</td>
<td>Cumberland Christadelphian Ecclesia Inc.</td>
</tr>
<tr>
<td>Apex Blackwood</td>
<td>DASH Architects</td>
</tr>
<tr>
<td>Australian Institute of Architects (SA)</td>
<td>Daw House Hospice Foundation</td>
</tr>
<tr>
<td>Australian Institute of Landscape Architects (SA)</td>
<td>Department for Communities &amp; Social Inclusion</td>
</tr>
<tr>
<td>BEACON Emergency Relief Service</td>
<td>Department of Environment, Water &amp; Natural Resources</td>
</tr>
<tr>
<td>Bedford Park Residents Association</td>
<td>Disability SA</td>
</tr>
<tr>
<td>Belair Primary School</td>
<td>ECH Home Services South</td>
</tr>
<tr>
<td>Belair Uniting Church</td>
<td>Eden Hills Primary School</td>
</tr>
<tr>
<td>Bellevue Heights Primary School</td>
<td>Eden Hills Uniting Church</td>
</tr>
<tr>
<td>Bendigo Bank</td>
<td>Edwardstown Baptist Church</td>
</tr>
<tr>
<td>Birksgate Residents Association Inc.</td>
<td>Edwardstown Primary School</td>
</tr>
<tr>
<td>Blackwood &amp; Belair District Community Association</td>
<td>ERBA</td>
</tr>
<tr>
<td>Blackwood Action Group</td>
<td>Flinders Medical Centre</td>
</tr>
<tr>
<td>Blackwood Business Network</td>
<td>Flinders Private Hospital</td>
</tr>
<tr>
<td>Blackwood Catholic Parish</td>
<td>Flinders University</td>
</tr>
<tr>
<td>Blackwood Community Buzz</td>
<td>Friends of Belair National Park</td>
</tr>
<tr>
<td>Blackwood High School</td>
<td>Friends of Brownhill Creek</td>
</tr>
<tr>
<td>Blackwood Hills Baptist Church Inc.</td>
<td>Friends of Gamble Garden</td>
</tr>
<tr>
<td>Blackwood Hills Circle of Friends</td>
<td>Friends of Old Government House</td>
</tr>
<tr>
<td>Blackwood Primary School</td>
<td>Friends of Shepherds Hill Recreation Park</td>
</tr>
<tr>
<td>Blackwood Uniting Church</td>
<td>Friends of Sturt Gorge Recreation Park</td>
</tr>
<tr>
<td>Brownhill Creek Association</td>
<td>Friends of Urrbrae Wetland</td>
</tr>
<tr>
<td>Cabra Dominican College</td>
<td>Friends of Warriparinga / Laffers Triangle</td>
</tr>
<tr>
<td>Care &amp; Share, Trinity Baptist Church, CLG</td>
<td>Green Army</td>
</tr>
<tr>
<td>Catholic Education Office</td>
<td>Greening Australia (SA)</td>
</tr>
<tr>
<td>Church of Christ - Blackwood</td>
<td>Hawthorn Uniting Church</td>
</tr>
<tr>
<td>Church of Christ - Colonel Light Gardens</td>
<td>Hawthorndene Primary School</td>
</tr>
<tr>
<td>Church of Christ - Hawthorn</td>
<td>Holy Innocents Anglican Church</td>
</tr>
<tr>
<td>City of Holdfast Bay</td>
<td>Jehovah's Witnesses - Edwardstown</td>
</tr>
<tr>
<td>City of Marion</td>
<td>Kurna Aboriginal Community &amp; Heritage Assoc Inc</td>
</tr>
<tr>
<td>City of Onkaparinga</td>
<td>Kiwanis Club of Adelaide Hills</td>
</tr>
<tr>
<td>City of Unley</td>
<td>Kiwanis Club of Mitcham</td>
</tr>
<tr>
<td>Clapham Primary School</td>
<td>Lions Club of Mitcham</td>
</tr>
<tr>
<td>Clarence Gardens Bowling Club</td>
<td>Lourdes Valley (Southern Cross Care)</td>
</tr>
<tr>
<td>ClearVision Church</td>
<td>Manager, Urrbrae House (Heritage Museum)</td>
</tr>
<tr>
<td>Colonel Light Gardens Historical Society</td>
<td>Maronite Church</td>
</tr>
<tr>
<td>Colonel Light Gardens Primary School</td>
<td>Meals on Wheels</td>
</tr>
<tr>
<td>Colonel Light Gardens Residents Association</td>
<td>Melrose Park / Daw Park Community Association</td>
</tr>
<tr>
<td>Colonel Light Gardens Uniting Church</td>
<td>Sturt Upper Reaches Landcare Group</td>
</tr>
</tbody>
</table>
Mercedes College
Mitcham Baptist Church
Mitcham Girls High School
Mitcham Historical Society
Mitcham Kiwanis Club
Mitcham Primary School
Mitcham Village Uniting Church
Multicultural SA
National Trust - Head Office
Natural Heritage Officer, National Trust SA
Natural Resources Management Board, Adelaide & Mt Lofty Ranges
Office for Design & Architecture
Our Lady of Dolours Catholic Church
Pasadena High School
Picket Fence
Planning Institute of Australia (SA)
Project Manager Service Development, ECH
Property Council of Australia (SA)
Returned and Services League (RSL)
Rotary Club - Blackwood
Rotary Club - Brownhill Creek
Rotary Club - Coromandel Valley
Rotary Club - Mitcham
Sam Duluk - MP for Davenport
Scotch College
Smallacombe Real Estate
Solitaire Automotive Group
Southland Vineyard Church
Springfield Estate Residents Association
St Anthony’s Catholic Parish
St Bernadette’s Catholic Church
St Bernadettes School
St Columba’s Anglican Church Inc
St Francis of Assisi Church
St John’s Grammar School
St Joseph's School Kingswood
St Marys Anglican Church
St Michaels Anglican Church Mitcham
St Peters Lutheran Church
St Peters Lutheran School
St Therese Church
St Therese School
State Emergency Service SA - Metro South
State Heritage Unit (DEWNR)

Taplin Group
Melrose Park Seventh Day Adventist Church
The Church in Adelaide
The Hills Christian Family Centre
The Monastery
Totally Locally
Trees for Life
Trinity Baptist Church, CLG
Trinity Lutheran Church, Pasadena
Trinity Place
University of Adelaide Waite Campus
Unley High School
Urban Development Institute of Australia (UDIA)
Urrbrae Agricultural High School
Urrbrae Wetlands
VennMillar Harcourts
Waite Neighbourhood Residents Association Inc
Westbourne Park Primary School
Westbourne Park Uniting Church
Zonta Club of Adelaide Hills

NB: This list does not identify individuals invited, only organisations
Appendix 3: Communication Materials


Live on 1 February 2017
Strategic Management Plan Review

Have Your Say on the Draft Strategic Management Plan

You are invited to provide feedback on the draft Strategic Management Plan by 5 pm on Wednesday, 5 March 2017.

Click here to access the online survey.

After careful consideration of the comments received from the community consultation, Council will finalise the Draft Strategic Management Plan for approval by the Minister for Planning. The final Draft Strategic Management Plan will be available on Council’s website and in print at Council’s Customer Service Centre.

The Plan includes the following strategic initiatives:

- Stronger, more connected community
- Healthy, active community
- Safe community
- Green and beautiful community
- Liveable community

For more information about the Draft Strategic Management Plan, please contact: 

Alex Coombe on 8722 5094 or Email: Mitcham@mitcham.vic.gov.au
Review of the City of Mitcham Strategic Management Plan
Stage 2 Consultation Summary Report – March 2017

Every year City Council undertakes a Strategic Management Process to review and prepare the City’s Strategic Management Plan. This current process is no different.

Stage 1: Draft Stategic Management Plan (October 2015 – March 2016)

Stage 2: Consultation Summary Report (March 2017)

Stage 3: Review of the Plan (June 2017)

The process of the Strategic Management Plan is to consider the current mix of services and priorities and provide direction services which are most meets Community need moving forward. Therefore, in developing the Strategic Management Plan it is necessary to consider potential new initiatives, however, this must be done within Council’s framework of financial sustainability.

City’s Long Term Financial Plan currently incorporates and funds the above initiatives and demonstrates that Council’s financial sustainability and current run a moderate operating surplus.

Council has established a series of key financial measures and a service funding policy to ensure ongoing financial sustainability.

Any new expenditure on initiatives, depending on how it is funded, may impact on Council’s financial sustainability. The sustainable funding options for new ongoing expenditure are to reduce other services, increase rates (likely varying trends) or reduce other expenditure through efficiencies to ensure ongoing financial sustainability an investment of $1.6 million in a new asset of infrastructure would cost the average ratepayer approximately $4 to $6 per annum.

Within this context, Council is seeking feedback on the importance of the following unfunded strategic initiatives which have achieved in the Strategic Management Plan. These Strategic Initiatives are strongly evident in the [Omitted] report on community consultation:

- Improve the standardisation of open spaces and playgrounds
- Improve Council signage across the City
- Increase the provision and promotion of active transport within the City
- Further increase the number of pedestrian facilities
- Increase walking and cycling facilities to improve accessibility within the City and throughout the City
- Improve infrastructure at important intersections
- Develop and Finalise the Karsana Park master plan
- Finalise the Community Safety Strategy
- Implement the Walking and Cycling Master Plan
- Develop and Finalise the Karsana Park master plan
- Implement the Public Realm Strategy
- Finalise the Community Safety Strategy
- Complete the bike and pedestrian network
- Improve the standardisation of traffic signals

Following community consultation, any of the above initiatives can be incorporated into the Strategic Management Plan. An additional funding is dependent on detailed costing, consultation and decision by the Council. Annual Business Planning processes.

Information Booths at Community Ward Forums

During the months of February, there are Community Ward Forums planned, as part of the second round of consultation on the Strategic Management Plan. Information booths will be open from 10 am to 4 pm, prior to commencing of each of the Community Ward Forums. Information on the draft Strategic Management Plan will be available at these information booths. The Community Ward Forums will be held:

- Croydon and the Park
  - Monday, 13 February 2017
  - Mount Pleasant, 321 Mount Pleasant, Temple Park

- Balwyn and Camelot
  - Monday, 27 February 2017
  - St Mary’s Park Caravan

More Information on the Community Ward Forums can be obtained by contacting City Council on 03 8722 3333 at www.mitchamcity.council.vic.gov.au/communitywardforums

Frequently Asked Questions

What is a Strategic Management Plan?

A Strategic Management Plan is a long-term plan for how the City of Mitcham will look like. It does not contain in-depth details, it rather sets a clear vision and desired objectives for the City and outlines how we will work towards achieving these in the future.

Why do we need a Strategic Management Plan?

A Strategic Management Plan provides the direction for the Council’s short-term plans and projects and helps Council to make decisions which align with the vision for the City.

When was the draft Strategic Management Plan developed?

In July and August 2016, Council undertook the first stage of community consultation – a high level and operational discussion with the community. This stage of consultation was about: what Council is doing and what opportunities there are for change.

Since that time, we have incorporated feedback from the Community and even consideration to broader State Strategic Policy, including the State Strategic Plan and the 30 Year Plan for Greater Adelaide. From here, a revised Strategic Management Plan has been development.

Who can have a say about the draft Strategic Management Plan and how?

We welcome and encourage feedback from all members of our Community. The process has a workshop with background information for you to view. The information is also available on our Libraries and Civic Centre. You can provide feedback to Council on the draft Strategic Management Plan by completing an on-line survey. The survey is also available in hard copy if required.

How will my comments be used?

The feedback received from the community will be collated and analysed. It will then inform and guide the refinement of the Strategic Management Plan.

What happens next?

When we have refined and finalised the Strategic Management Plan, it will be presented to Council for endorsement. The workshops will be held in April 2017.
Council Facebook page
www.facebook.com/cityofmitcham

1 February 2017 post

Post Details

City of Mitcham
Published by Julie Lamond [71] - 1 February

#HaveYourSay on the future of the City of Mitcham! A draft Strategic Management Plan has now been developed. Tell us what you think!
Visit www.mitchamcouncil.sa.gov.au/imagine Mitcham and complete an online survey by 5 pm Wednesday, 1 March

Get more likes, comments and shares
Boost this post for $20 to reach up to 4,700 people.

969 people reached
Councilor Adrian Rossvaer and Darren Brown 3 Shares

Like Comment Share Story

969 People Reached

8 Likes, Comments & Shares

3 Likes
2 On Post
1 On Shares

0 Comments
0 On Post
0 On Shares

5 Shares
3 On Post
2 On Shares

24 Post Clicks
6 Photo views
9 Link clicks
9 Other Clicks

NEGATIVE FEEDBACK
0 Hide Post
0 Hide All Posts
0 Report as Spam
0 Unlike Page

15 February 2017 post

Post Details

City of Mitcham
Published by Julie Lamond [71] - 15 February at 17:32

#HaveYourSay on the future of the City of Mitcham! A draft Strategic Management Plan has now been developed. Tell us what you think!
Visit www.mitchamcouncil.sa.gov.au/imagine Mitcham and complete an online survey by 5 pm Wednesday, 1 March

Get more likes, comments and shares
Boost this post for $20 to reach up to 4,700 people.

565 people reached
Lorraine Rainner, Heather Thompson and Julie Lamond 1 Comment

Like Comment Share Story

565 People Reached

5 Likes, Comments & Shares

3 Likes
3 On Post
0 On Shares

1 Comments
1 On Post
0 On Shares

1 Shares
0 On Post
1 On Shares

6 Post Clicks
1 Photo views
3 Link clicks
2 Other Clicks

NEGATIVE FEEDBACK
0 Hide Post
0 Hide All Posts
0 Report as Spam
0 Unlike Page
24 February 2017 post


Have your Say on the Future of the City of Mitcham!
A draft Strategic Management Plan has now been developed. Tell us what you think!

Get more likes, comments and shares
Boost this post for $20 to reach up to 4,700 people.

390 people reached

26 February 2017 post

Last chance to #haveyoursay on the future of the City of Mitcham! A draft Strategic Management Plan has now been developed. Tell us what you think!

Imagine Mitcham.
Council is currently in the process of reviewing its MITCHAMCOUNCIL.SA.GOV.AU

Get more likes, comments and shares
Boost this post for $20 to reach up to 4,700 people.

469 people reached
1 March 2017 post

Mitcham Council (SA) @CityofMitcham Feb 26
Last chance to #HaveYourSay on our draft Strategic Management Plan by 5pm 1 March. Visit mitchamcouncil.sa.gov.au/imagineMitcham pic.twitter.com/nb3zqXgrRA

Impressions 351, Engagements 10, Engagement Rate 2.8%

Mitcham Council (SA) @CityofMitcham Feb 15
#haveyoursay on Mitcham's future! Complete an on-line survey by 5 pm 1 March on our draft Strategic Management Plan bit.ly/2AhpNw
pic.twitter.com/cP6PPB6mdP

Impressions 641, Engagements 4, Engagement Rate 0.6%

Mitcham Council (SA) @CityofMitcham Feb 1
#haveyoursay on Mitcham's future! Complete an on-line survey by 5 pm 1 March on our draft Strategic Management Plan bit.ly/2AhpNw
pic.twitter.com/8bNDTwgCvf

Impressions 623, Engagements 1, Engagement Rate 0.2%
Have Your Say on the Draft Strategic Management Plan

Have your say on the draft Strategic Management Plan! A draft Plan has been prepared to guide the long term planning, development and management of our City over the next 10 years. Visit www.mitchamcouncil.sa.gov.au/imagine-mitcham to view a copy and complete an on-line survey at by 5 pm Wednesday, 1 March.

For more information call 8372 8888 or visit www.mitchamcouncil.sa.gov.au
Have Your Say on the Draft Strategic Management Plan!

We were excited by the ideas, aspirations and views you shared with us as part of the first stage of consultation on the review of the Strategic Management Plan. Thank you to everyone who participated!

We are now embarking on the second stage of consultation – it’s time to let us know what you think about the draft Strategic Management Plan!

The draft Strategic Management Plan can be found at www.mitchamcouncil.sa.gov.au/imagineMitcham, or alternatively at:

- City of Mitcham Civic Centre, 131 Belair Road, Torrens Park
- Mitcham Library, 154 Belair Road, Hawthorn
- Blackwood Library, 215 Main Road, Blackwood

During February, there will be three Community Ward Forums at which information on the draft Strategic Management Plan will be available. The Ward Forums will be held:

- Craigburn & The Park – Monday, 6 February.
- Babbage & Overton – Monday, 20 February.

As part of the second stage of consultation, information booths will be open from **6 pm until 7 pm**, prior to each of the Community Ward Forums. More information on Ward Forums can be obtained by telephoning Council on 8372 8888.

We encourage you to read the draft Strategic Management Plan and provide feedback to us by completing an on-line survey at www.mitchamcouncil.sa.gov.au/imagineMitcham by **5 pm Wednesday, 1 March**. Hard copies of the survey are available from the Civic Centre and libraries if required.

Each survey response must include your name and address. The Council will consider all responses received by the due date however any responses received that do not provide this information may not be included in the consultation process. Please indicate if you would like your name and address withheld from publication however these details may potentially be accessible under the Freedom of Information Act 1991.

If you have any questions about the draft Strategic Management Plan please contact Alexa Carr on 8372 8184 or email mitcham@mitchamcouncil.sa.gov.au.

www.mitchamcouncil.sa.gov.au
Electronic community noticeboard
On display from 1 February to 1 March 2017

On the future of the City of Mitcham!
Tell us what you think about the draft Strategic Management Plan

Online survey open until 1/3/17

Displays at Civic Centre and Libraries
On display from 1 February to 1 March 2017
Street Banners
Displayed at Blackwood and Mitcham from 1 February to 1 March 2017

Have your Say on the Future of the City of Mitcham!

A draft Strategic Management Plan has now been developed. Tell us what you think!

Complete an on-line survey by 5 pm Wednesday 1 March

Mitcham Community News Article
Published in February 2017 Edition

Have Your Say on the Draft Strategic Management Plan!

Council is inviting feedback from the community on the draft Strategic Management Plan by 5 pm Wednesday 1 March.

During mid 2016 we asked the community about their thoughts on the future City of Mitcham.
We were excited by the ideas, aspirations and values you shared with us as part of the first stage of consultation on the review of the Strategic Management Plan. Thank you to everyone who participated!

You told us what you love about the City of Mitcham and what ideas you have to make it even better.

Your feedback has helped us to develop a revised Strategic Management Plan.
We are now embarking on the second stage of consultation – it’s time to let us know what you think about the draft Strategic Management Plan!

The draft Strategic Management Plan can be found at www.mitchamcouncil.sa.gov.au/imaginemitcham, or at:
• City of Mitcham Civic Centre, 131 Belair Road, Torrens Park
• Mitcham Library, 154 Belair Road, Hawthorn
• Blackwood Library, 215 Main Road, Blackwood

As part of the consultation, information booths will be open prior to the Community Ward Forums, from 6 pm until 7 pm. See page 11 for details of the Community Ward Forums.
We encourage you to read the draft Strategic Management Plan and provide feedback to us by completing a short survey on-line at www.mitchamcouncil.sa.gov.au/imaginemitcham by 5 pm Wednesday, 1 March. Hard copies of the survey are also available.

Each submission must include your name and address. The Council will consider all submissions received by the due date however any submissions received that do not provide this information may not be included in the consultation process. Please indicate if you would like your name and address withheld from publication however these details may potentially be accessible under the Freedom of Information Act 1993.

For more information including the Stage 1 Consultation Summary Report, please visit www.mitchamcouncil.sa.gov.au/imaginemitcham

For more information about the draft Strategic Management Plan please contact Alexa Carr on 8372 8134 or e-mail mitcham@mitchamcouncil.sa.gov.au.
Have Your Say on the Draft Strategic Management Plan

Thank you to everyone who participated in the first stage of consultation on the review of the Strategic Management Plan! Your feedback has helped us to develop a revised Strategic Management Plan. We are now seeking feedback on the draft Strategic Management Plan. A copy of the Plan is available at www.mitchamcouncil.sa.gov.au/imagineMitcham or at the City of Mitcham Civic Centre, Mitcham Library and Blackwood Library. You are encouraged to read the draft Strategic Management Plan and provide feedback by completing an on-line survey at www.mitchamcouncil.sa.gov.au/imagineMitcham by 5 pm Wednesday, 1 March. For more information contact Alexa on 8372 8184 or email mitcham@mitchamcouncil.com.au.
During Stage 1 of consultation on the Strategic Management Plan in 2016, we asked the Community to imagine Mitcham. This Community shared with us many ideas, aspirations and values, which helped us to develop a revised Plan. We are now seeking the Community’s feedback on the draft Strategic Management Plan.

**Vision & Tagline**

1. The Vision is a shared community aspiration for the future of the City of Mitcham. Do you generally agree with the Vision - “We are a connected, innovative, healthy and inclusive community which values its heritage and natural environment and enjoys an exceptional quality of life” (see page 9 of the Plan)?
   - [ ] Yes
   - [ ] No
   - [ ] Unsure

   **Comment:**

2. The Tagline is a catchphrase used to sum up the Organisation’s overarching intent – “Moving Forward Together” (see page 9 of the Plan) – based on the concept that the Community and Council will work together to achieve the Vision. Do you generally agree with the Tagline for the City of Mitcham?
   - [ ] Yes
   - [ ] No
   - [ ] Unsure

   **Comment:**
3. The Goal relating to community is “Accessible and Connected Community – We are an accessible, connected and engaged Community” (see pages 25-26 of the Plan). Do you generally support this Community Goal for the City of Mitcham?
- Yes
- No
- Unsure

Comment

4. There are six Objectives relating to the Community Goal (see pages 25-26 of the Plan):
- Our community is connected to places through a people friendly transport, cycling and pedestrian network which offers accessible, integrated and efficient transport options
- Our community has convenient access to a diverse range of information, services, activities and facilities.
- Our community has access to high quality, vibrant, well serviced places and spaces to meet, learn and recreate
- Our community is strong, healthy, resilient and is supported in building connections amongst people, pursuing many pathways to lifelong learning and personal growth
- Our community has a choice of housing options in locations close to public transport, parks, local shops, services and educational institutions
- Our community is encouraged and supported to have a voice and to participate in a meaningful way to shape our City

Do you generally support these Objectives?
- Yes
- No
- Unsure

Comment
Goals & Objectives (cont.)

Environment

5. The Goal relating to environment is “Sustainable City – We continually sustain and improve our natural and built environment for today’s and future generations” (see pages 29-30 of the Plan). Do you generally support this Environment Goal for the City of Mitcham?

☐ Yes
☐ No
☐ Unsure

Comment:

□

6. There are six Objectives relating to the Environment Goal (see pages 29-30 of the Plan):

- Our biodiversity within open spaces, waterways, reserves and streetscapes is protected and enhanced
- Our greenhouse gas emissions are minimised and our uptake of clean and renewable energy technologies is maximised
- Water sensitive urban design, and the use of alternative water sources to keep our natural and built environment green, is maximised
- Responsible consumption and conservation of natural resources and minimisation of waste through avoidance, reuse, recycling and composting is encouraged
- Our community is resilient to climate change and the impacts of natural disasters
- Developments in our City are sustainable and complement the natural environment

Do you generally support these Objectives?

☐ Yes
☐ No
☐ Unsure

Comment:

□
Goals & Objectives (cont.)

Economy

7. The Goal relating to economy is "Dynamic & Prosperous Economy – Our Community is economically strong and competitive" (see pages 33-34 of the Plan). Do you generally support this Economic Goal for the City of Mitcham?

☐ Yes
☐ No
☐ Unsure

Comment

8. There are six Objectives relating to the Economic Goal (see pages 33-34 of the Plan):

- We have attractive and vibrant precincts, places and spaces, supported by a variety of quality community facilities and retail, commercial and residential development
- We support and promote education and training pathways that link people to local jobs and attract employment opportunities to our City
- We work collaboratively with neighbouring Councils, State Government and private sector partnerships
- We are a destination well regarded by residents, visitors and tourists for our heritage, natural environment, events and educational and medical facilities
- We foster and support emerging and established businesses, entrepreneurs and innovators to grow and prosper
- We are recognised as a smart City with internationally renowned educational, research and medical institutions attracting and retaining people from all over the world and contributing to our Community

Do you generally support these Objectives?

☐ Yes
☐ No
☐ Unsure

Comment
Goals & Objectives (cont.)

**Culture**

9. The Goal relating to culture is defined as “Vibrant & Rich Culture – We share a vibrant and rich culture and have a strong sense of identity” (see pages 37-38 of the Plan). Do you generally support this Culture Goal for the City of Mitcham?

- [ ] Yes
- [ ] No
- [ ] Unsure

Comment

10. There are five Objectives relating to the Culture Goal (see pages 37-38 of the Plan):

- We have special places, spaces and stories that create a strong sense of place and great experiences for our community
- We recognise, embrace and celebrate social and cultural diversity in our vibrant community
- We are a creative City
- We have neighbourhoods that are well designed, sustainable, liveable and complement their local character
- The strong characteristics of the City, including the natural and rural landscape character of the Mitcham Hills, the leafy streetscapes of the plains, and the heritage values of the City, are protected and enhanced

Do you generally support these Objectives?

- [ ] Yes
- [ ] No
- [ ] Unsure

Comment
Strategic Initiatives

Setting this Strategic Management Plan apart from its predecessors is the inclusion of Strategic Initiatives. These are the future big ticket projects, plans, assets, programs and policy positions – they are the tangible and quantifiable things the community will see Council deliver in order to achieve the Objectives, Goals and, ultimately, the Vision of the Strategic Management Plan.

The Strategic Initiatives will be included in all Council planning, and costed, further consulted and funded annually as part of the Annual Business Plan and Budget process.

11. A number of Strategic Initiatives identified for inclusion in the draft Strategic Management Plan are currently committed to, and funded, by Council, including those listed below.

Please rank the funded initiatives in order of priority, with 1 being your highest priority.

<table>
<thead>
<tr>
<th>Funded Initiative</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improvements to the Howett Sports Ground Community Facility (Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Implementation of the Brown Hill Creek Stormwater Management Plan to reduce risk of flooding to the Community</td>
<td></td>
</tr>
<tr>
<td>Construction of new Footpaths to increase the accessibility of a pedestrian friendly transport network</td>
<td></td>
</tr>
<tr>
<td>Construction of new local stormwater infrastructure to reduce the risk and incidence of flooding to the Community</td>
<td></td>
</tr>
<tr>
<td>Improvements to the St Marys Sports Grounds (Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Development of an Economic Development Strategy to support a dynamic and prosperous economy</td>
<td></td>
</tr>
<tr>
<td>Implementation of animal friendly reserves</td>
<td></td>
</tr>
<tr>
<td>Transition LED street lighting and explore opportunities to reduce our City’s energy consumption and reduce the overall carbon footprint</td>
<td></td>
</tr>
<tr>
<td>Improve satisfaction with Council’s Planning Services</td>
<td></td>
</tr>
<tr>
<td>Improve service delivery and efficiencies across the Council</td>
<td></td>
</tr>
<tr>
<td>Encourage and promote responsible animal ownership (Animal Management Plan)</td>
<td></td>
</tr>
<tr>
<td>Improve the Council’s preparedness and response to natural disasters such as flooding and bushfire.</td>
<td></td>
</tr>
</tbody>
</table>
12. The purpose of the Strategic Management Plan is to consider the current mix of services and provide direction the services which most meet Community need moving forward. Therefore, in developing the Strategic Management Plan it is necessary to consider potential new initiatives, however, this must be done within Council's framework of financial sustainability.

Council's Long Term Financial Plan currently incorporates and funds the above initiatives and demonstrates that Council is financially sustainable, and currently runs a moderate operating surplus.

Council has established a series of key financial measures and a service funding policy to ensure ongoing financial sustainability:

- Any new expenditure on initiatives, depending on how it is funded, may impact on Council's financial sustainability. The sustainable funding options for new ongoing expenditure are to reduce other services, increase income (including rates) or reduce other expenditure through efficiencies. To ensure ongoing financial sustainability an investment of $1 million in a new asset (if funded by rates) would cost the average rate payer approximately $4 to $5 per annum.

Within this context Council is seeking feedback on the importance of the following unfunded Strategic initiatives, which could be included in the Strategic Management Plan.

**Please rank the unfunded Strategic Initiatives in order of priority, with 1 being your highest priority.**

<table>
<thead>
<tr>
<th>Unfunded Initiative</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve the standard / amenity of Open Space &amp; Playgrounds</td>
<td></td>
</tr>
<tr>
<td>Improve Council signage across the City</td>
<td></td>
</tr>
<tr>
<td>Increase the preservation and promotion of the Heritage of the City</td>
<td></td>
</tr>
<tr>
<td>Further increase the construction of New Stormwater Infrastructure to reduce the incidence and risk of flooding to the Community</td>
<td></td>
</tr>
<tr>
<td>Increase investment in Integrated Transport to improve accessibility within the City and connections with neighbouring areas</td>
<td></td>
</tr>
<tr>
<td>Implementation of Morlooks Park Masterplan</td>
<td></td>
</tr>
<tr>
<td>Redevelopment of Karinya Reserve (Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Redevelopment of Musson Oval (Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Redevelopment of Price Memorial Oval (Sports Facilities Strategy)</td>
<td></td>
</tr>
<tr>
<td>Redevelop Mitcham Library and surrounds</td>
<td></td>
</tr>
<tr>
<td>Development of a new Water Reserve located Community Centre &amp; Library</td>
<td></td>
</tr>
<tr>
<td>Redevelop St Marys Sports Grounds Community Facility</td>
<td></td>
</tr>
<tr>
<td>Improve the streetscapes and amenity of the three key precincts in the City (Mitcham, Blackwood and Feddert)</td>
<td></td>
</tr>
<tr>
<td>Increase the number of Bikeways &amp; Shared Use Trails</td>
<td></td>
</tr>
<tr>
<td>Preserve the existing tree stock on Council land by increasing tree planting (Tree Strategy)</td>
<td></td>
</tr>
<tr>
<td>Enhance online options for customers (transactions, services and engagement)</td>
<td></td>
</tr>
<tr>
<td>Increase the quality, number and diversity of Community Events</td>
<td></td>
</tr>
</tbody>
</table>
General

13. During the consultation, we received feedback about the format and presentation of the Strategic Management Plan. Do you think the revised Plan is attractive, clear and easy to read?

☐ Yes
☐ No
☐ Unsure

Comment

14. Do you have any other comments to make on the draft Strategic Management Plan? Is anything critical missing? Do you have any other Strategic Initiatives to suggest?

Comment
Your Details

15. Please provide your contact details. This is so that your submission can be validated. The information will not be published or shared.

Name: ........................................................................................................................................

Address: ...................................................................................................................................

..........................................................................................................................................

Each written submission must include your name and address. Council will not publish or share this information. It is required for administrative purposes only. Council will consider all submissions received by the due date. However, any submissions received that do not provide this information may not be included in the consultation process. Please note that name and address details may potentially be accessible under the Freedom of Information Act 1991.

16. If you would like to be kept informed of the progress of the draft Strategic Management Plan, please provide your e-mail address

E-mail: .....................................................................................................................................

Thank you for your time!

Please return this survey to the City of Mitcham
131 Belair Road, Torrens Park OR
PO Box 21, Mitcham Shopping Centre, Torrens Park, SA, 5062
by close of business on Wednesday, 1 March 2017
Appendix 4: Comments Received by Survey Question

**COMMENTS - VISION**

- As a future vision I feel that this is certainly something to aspire to. Currently, however, I feel that the City of Mitcham consists of a number of isolated disparate communities, some of which, particularly those in the West and South/Hills, feel quite forgotten at times. I see little innovation and, while we do enjoy a better than average quality of life, I believe that this has very little to do with the input of Mitcham council.
- As residents we don't really see the evidence of all of this. Healthy maybe, but connected and innovated...no. Sorry.
- Blackwood and Col. Light Gardens seem to get more than other suburbs?
- City of Mitcham is actively working to dismantle the heritage of Colonel Light Gardens by refusing to follow or even acknowledge the Colonel Light Gardens Conservation Management Plan or the State Heritage Values for Colonel Light Gardens described in the Mitcham Council Development Plan.
- great vision
- Heritage appears to matter on the Plains, and it appears to many that the hills may as well not exist. Therefore would have to doubt the "Connected" aspects and I suspect aspects of future questions
- I don't personally find the facilities match the aspirations of this quote.
- I don't think you really mean 'exceptional'!? This means unusual; not typical. Our council and demographics are very mainstream and typical of middle class Australia, unless you are planning something weird that will make our suburbs unusual?
- I would suggest that connection and innovation leave something to be desired given the lack of library facilities including internet access for older residents and those on welfare, this should be increased. Also, public transport is pathetic with only 8% using it. Mainly because it is a 45 minute commute on the train. And only hourly trains at some points! The council must be a leader on this. No one should be riding a bike down Old and New Belair Roads in peak hour, people now regularly cross double white lines to keep to the 1 metre rule. The natural environment point is a bit laughable given the Kalyra development on hills face zone amongst others.
- It's a bit long - "We are an inclusive, connected, innovative, healthy community which values its heritage and natural environment"
- Language "too flowery" and tries to incorporate too many elements
- Much too long. Looks as if a committee listed everything they could think of, then strung them all together. You can't look (vision) in all directions at once-. Plus, in Mitcham hills many feel we're not "connected" with Council.
- No idea what it is.
- Spot On.
- The community also values sound planning for to meet the needs of all population groups and future generations. (Perhaps add.. ‘future planning’) Much of what the community contributed was around planning - suggestions for our needs both now and into the future. ie 'We are a connected, innovative, healthy inclusive community which values its heritage, natural environment, future planning and enjoys an exceptional quality of life".
• The spread of Councillors, the majority of whom are on the lower flat areas of the Mitcham Council, have and I suspect will continue to have considerable disadvantage to those who live in the Mitcham Hills area. This includes recreational benefits and not to say the least concern at the potential for exit in the event of fire. Should a goods train somehow block the Blackwood crossing and at the same time the Belair crossing or Brighton Road crossing there could be disastrous consequences. I find it hard to believe that this possibility has been carefully considered. It would seem all the more reason to push for the Goods trains to be diverted away from this area through the Gawler option which has been suggested (in passing).

• The words are very general and try to capture something for everyone in the community. The use of the word healthy is interesting as Council has limited capacity to influence the health of the community, particularly as the SMP is relatively silent of promoting exercise, sport and recreation programs.

• This is not really a vision, more a statement of existing fact.

• This survey hasn't started well - loaded questions.... 'Exceptional' is pushing it...

• Threes work better than fours. And being inclusive includes being connected : ) Quality of life sounds smug and elitist. If I am dying of bone cancer in Mitcham, my quality of life will not be exceptional. Instead: Mitcham: An innovative, healthy, inclusive community where people value both built and natural heritage.

• Too complex - tries to be something for everyone. Keep it simple.

• Total absence of civic pride. What is inclusive?

• Unfortunately, I can't see any areas where the Mitcham Council are actually providing such resources within the suburb of Mitcham. Our streetscapes, footpaths, and roads (specifically) in the suburb of Mitcham are terrible. This detracts from providing far from an 'exceptional' quality of life. From what I see, we get very little for our rates. Very disappointing. My vision for Mitcham is a run-down area in the Southern suburbs of Adelaide. Well, that's the existing trajectory...

• Way too wordy could easily remove the first four adjectives to read we are a community.

• Whilst I feel that the community is connected, I feel that council is out of touch with residents needs and is largely disengaged, poorly resourced and unable to respond to enquiries relating to customer service enquiries.

• Wish to maintain heritage and natural environment etc but no more card yards or expansions of such on Belair / Unley Rd we will become a Main North Rd or South Rd car dealership strip!! Limit the number of units being approved too....

• You have lost the objective to maintain and improve the sporting facilities rather than provide back yards for dog walkers.

• You must be able to demonstrate how you are achieving this or going to achieve this e.g. pertaining to health- Mitcham Council is one of the few Councils in South Australia that does not operate Council community gardens.

• A lot would have to change for me to agree with that vision statement. Nothing about the current Council is innovative and I cannot see any evidence of it be a connected, healthy, inclusive community. An example is the move to restrict long standing sporting clubs who provide a healthy option to kids in the area and call Mortlock Oval home because of a few people who can't walk their dog at certain times!

• I like the many community programmes, ie Women's Meeting Room, and library functions

• The vision is a bit long - doesn't roll off the tongue easily. "We are a health and connected community who enjoy an exceptional quality of life, embrace diversity and creativity and value a rich heritage and natural environment".

• Change "exceptional" to "high quality" of life.
COMMENTS - TAGLINE

- As above (I don't personally find the facilities match the aspirations of this quote)
- As long as we are actually moving forward by spending on areas of improvement, not replacement or refurbishment of existing amenities and facilities.
- Could not be more generic. This could be the Tagline of literally any community in the entire world.
- Council is more and more excluding residents and rate payers from participation. First by excluding the public from meeting with councillors at council meetings (either before or after). And then by combining the ward forms so that each ward gets time to be heard. Decisions are often made in favour of sporting clubs that have few members in Mitcham Council area at the expense of the residents who live there. Eg Denman Tennis Club and the Sports club overuse of Mortlock Park.
- Do I agree with it as a vision? Yes. Do I see it actually occurring? No. Recent comments made by the council with regard to additional green waste days made it abundantly clear that the council was uninterested in what the community wanted or felt. Another prime example was the dismissal of the petition for a pedestrian crossing on Watahuna which was based on incorrect formatting. The message from the community was clear but the self-serving pedants in council refused to listen. It seems that when the community raises its voice we are treated like insolent children rather than the council members actually listening to the people they are supposed to be representing.
- For this to work, council will need to engage with the community
- forward toward what or where?
- Hopefully it works.
- how boring and uninspiring
- How will Council engage with the community? Is this happening now? A free survey tool with questions does not provide any evidence the Council is reaching out to the community. Will the results of this survey be distributed to rate payers? Who is analysing the survey output form respondents? Mitcham, you need to do more, this isn’t ticking any boxes.
- I agree but the Council needs to show much stronger leadership first!
- I find it tired, boring, overused, not innovative, and meaningless.
- In concept but the vision is NOT defined in the Strategic Plan.
- It’s a little ‘Julia Gillard’...
- It’s not really about the council is it. You are there for the community (and part of the community). There is no choice about the future, we’re all going there. Instead: Connecting people and place.
- Make it happen with some actions that demonstrate commitment.
- No, living where we do we feel no real part of the Mitcham City.
- No, you don’t live up to this. You already have a motto ‘Building for Posterity’ and you don’t live up to that! Stop reinventing the wheel!
- Pretty meaningless and jargonish
- Saying ‘moving forward’ doesn’t really mean anything. How about sustainability together or equality together.
- Sure. But moving forward is so Julia Gillard.
- Taglines are great if they actually mean and achieve something. Not sure what the Vision
is?

• The degree of working together probably needs some improvements based on my limited experience and this document has the capacity to influence processes in this area.

• These are nice words but don't really mean anything.

• This is simply a catch phrase which is meaningless overall.

• Too often we see things that don't 'move forward' because of a noisy minority without acknowledging the silent majority.

• Too segmented Hills vs Plains, with fewer Councillor in hills we don't stand a chance with the Plains councillors appearing not to care about the hills residents

• Yes if it happens and each suburb gets a fair share which hasn't happened in the past..

• I think the Council tries to keep us informed, but I did not know about the Waite library plan.

• "Creating our future together"

**COMMENTS – COMMUNITY GOAL**

• 1.3 "well serviced places to .... recreate" - compared to adjacent Councils (Unley, Marion and Burnside) the sporting facilities Mitcham falls well short and these Councils have upgraded facilities in recent years of have funded/firmer plans in place. Many facilities have had little work done on them for many years and are well below current standards.

• Accessible’ and 'connected' should have some definitions spelled out to make it clear what is meant.

• Again, as a vision this is great.

• As a goal, yes. We have a long way to go.

• As above. The Mitcham Council in actions, does not fulfil this role.

• But again the goals are filled with buzz words that allow for different interpretations.

• Collaboration and having engaged ratepayers is the key.

• Fragmented and tribal because of the differences in areas. Mitcham versus Blackwood

• Has to be realised through actions

• I love seeing your buses in action

• I support the goal but do not believe Council has been working on appropriate projects to date that support that statement.

• I support this as a goal, but how will Council implement?

• I think there should be more support for older people getting library access. And better library facilities including study areas for students. And internet connection for Centrelink purposes as it is all online now.

• Measures should be more aligned with all aspects of the goal eg: 1.4 Number of lifelong learning and health and wellbeing programmes provided or facilitated by Council. Add measure: Types of additional lifelong learning and health and wellbeing programmes provided or facilitated by Council that reflect needs of the community. 1.6 Our Community is encouraged and supported to have a voice and to participate in a meaningful way to shape our City. Add measure: Ways and projects in which community participated to shape our city.

• need continued improvements in accessibility for cycle paths.

• Nothing is being done to make Mortlock Park more accessible to older people or disabled people. Chairs and tables have been removed and not replaced and there is no public toilet or drinking fountain.

• Now it's about if I 'support' the goals, not if the goals are realistic or have been upheld. You
put this as 100% achieved (if I recall correctly) in your recent annual report. What a joke - I live with a wheelchair bound person and we can tell you there are huge gaping holes in 'accessibility'. Kids can't walk home safely from school without walking on the road - you're not interested in providing safe footpaths.

• Sounds good - what does it really mean?

• To which areas of Mitcham Council do the Accessible and Connected Community etc relate bearing. Again I doubt the Hills feature much in the objectives.

• Use of the word “accessible” must include full disability accessibility, and it is a word that increasingly does not mean that. "Engaged" means busy. If I can't use the toilet because it's "engaged" then it's not much use to me.

• Very important

• We don't have footpaths, you updated an old footpath near Kenny park, which has two footpaths, while roads all around don't even have one.

• Would disagree with 1.2 - almost appears like the decision to make available to the public the option to be involved in this discussion was an afterthought. I would hardly use the number of followers on social media as an indication as to how readily information is accessible...so many variables are dependent on whether this information is truly available to the public or whether a token effort has been made to make this information available. The same applies to 1.3 - you are saying the community has access to services and in the next breath you are talking about reducing library hours/toy lending library access/hours. 1.5 What are your plans to make housing more available given that younger people currently are finding it harder and harder to get on the property ownership market? What are your plans for the next 4 years to alleviate or help combat this problem?

• We don't have convenient access to shopping facilities in Blackwood (Ref 1.2) so to achieve this would be a good goal!

COMMENTS – COMMUNITY OBJECTIVES

• Again I feel the Council tend to turn a blind eye to the Hills area on the grounds that it is in the too hard basket. The proposed audi store on Unley Road Mitcham is clearly going to create traffic hazard for many and business concern for others.

• Agree

• As objectives, but it's not the current reality.

• Blackwood and the surrounding hills areas currently appear neglected when compared to suburbs which are on the plains. Additional funding and resources are required to bring the hills wards in line with other areas

• Brilliant vision/ goal to aspire towards.

• Hard to achieve and measure the achievements

• I do not support cycling on Old and New Belair roads. I do support express trains with "bike space" down to Mitcham at or before peak hour. More public transport is essential. As is parking options and public transport hubs. Mitcham council has land at Mitcham train station that should be turned into a properly maintained (read asphalted with lines marked), untimed, free carpark to reduce cars on the road. There are two or three houses that could be acquired for this carpark and the blue gravel/log/unsurfaced current provided carpark (owned by the rail network?) is a joke and the separating fence between the rail carpark and Mitcham spill over holds up traffic to turn the corner left to get into the two dirt carparks at the back. This issue must be addressed to free up traffic along Belair road. Rent is a massive issue for businesses and the council must consider this and work with landlords to ensure reasonable rent or local business will die out. Parking on major arterials needs to be banned Monday to Friday. If you make the lead in time 5 years it will be done. It should have been done in 1995.
• I feel that there is a strong internal conflict within the council members since half the members are using this as launch board into a political career, with little care for the community and more for their future career.
• I have my doubts about Goal 6. Often this is a lip service goal and true commitment to listening and considering the community's feedback is lacking.
• I live in Belair and if you are a resident without a car transport options are very limited especially evenings and weekends.
• I support the idea but you need more footpaths for people to get to places safely or even to visit neighbours.
• I support this as a goal, but how will Council implement? Honestly, I don't think Council have the ability and resources to implement these objectives in an efficient, cost effective, and reliable manner. Currently, no evidence exists that these are achievable objectives Mitcham.
• I'd like to see some achievable targets. 1 Lobby for the relocation of rail freight to the Northern corridor 2 Establish three new fully fenced dog parks 3 Somehow reorganise parking and retail access in Blackwood 4 Review the environmental damage created by Power SA on behalf of Council 5 Review planning and development guidelines to enable sensible housing development. (Maybe we can learn from the Craigburn Farm disaster)
• If you take the Blackwood area, the transport, cycling, pedestrian network is appalling. The pavements along the main road at Blackwood will cause a serious accident in the not too distant future due to its uneven surface caused by tree roots etc. The local community has no spaces to meet, learn and recreate in the Blackwood area.
• In point 6. Unless this involves a raising issues to our locally elected members.
• Invest in our sporting clubs so many of these are looking so tired and there is no funding - they are becoming dangerous!
• Mitcham library and the educational services are fantastic. The local parks are plentiful though so dry
• Need a goal about Equitable treatment and access to resources. Some areas of council will need more money spent on it to ensure equality of access to places and services (as opposed to an equal distribution of budget and resources)
• Our community is diverse in age, culture and accepting of different values and needs.
• see above
• Strong support and priority for number one, cycling
• The cycling and pedestrian network could do with developing. Make us MORE connected via off-road cycling routes & improving footpaths.
• The importance of sport and sport facilities is undersold in its' value to the community. Sport is for diverse and local people in the community to build strong, healthy connections and provides lifelong learning and personal growth.
• The performance measures listed are very basic and don't fully cover success of these objectives. e.g 1.1 Connectivity covers more than just commuting - it includes travel for leisure, shopping, quality of streets and footpaths, and ease of getting between places. 1.3 Quality places have their own comparative measures not just the number of people using them. 1.5 Housing choices should be a pro-active action of Council therefore a measure should be what initiatives Council has made to increase diversity and choice.
• The recent commissioning of Community centres e.g Cumberland Park is commendable
• The traffic around Mitcham shopping centre and Newark Road is extremely dangerous. As a local, I see numerous near miss collisions. Cars go through red lights at the intersection of Newark/Belair/Grange road daily. It is also ridiculous that the traffic on Newark Road remains two-way with parking permitted. The road clearly isn’t wide enough. I would suggest moving the lights at the end of Newark Road to Ayr avenue and making the traffic one way on Newark Road (west to east).

• There are a lot of separate issues here and I do not wish to say yes to all - for example, some residents may wish to be close to facilities, transport etc but others choose our area to have distance from busyness!

• There is a lot of work to be done to achieve these goals.

• There is now mention of the role sport and recreation plays towards having an engaged and connected community. Its development and encouragement should be one of the first objectives.

• These are all Motherhood statements. No-one can be against them. But on the other hand, what will these objectives look like when they’re reached?

• They are supported but are motherhood statements with the type of words that you expect in an SMP. It is the actions and priorities that will determine the commitment of Council to achieving outcomes. With so many objectives and measures across so many goals, it is difficult to know what are the important ones that will make a difference.

• Too many to deliver on.

• Waffle. I’d be much more interested in how you actually are going to implement these - CoM is great at talking, terrible at effective real world outcomes.

• Would like these objectives to be implemented. At the moment seems like the way rates are raised - that older people or poorer people are continually forced to move out and that reduces the diversity of any community.

• Would like to see something here about valuing, encouraging and celebrating diversity (in age, culture, gender, disability etc.) in our community.

• Yes for some and no for others

• 4.3 - not sure if this means recreate (as in recreation) or re-create (as reinvent) 4.5 - choice of housing "and lifestyle" options in locations "with easy access" to public transport... 4.6 - our community is "actively" encouraged...... meaningful way "in shaping" our City

**COMMENTS – ENVIRONMENT GOAL**

• 100%

• Again, it lacks definition.

• By refusing to fund community food gardens, or even assist with funding to plant trees along main roads I don’t feel the council practices this vision, sadly.

• Do something about sustainable development in action!

• e.g Urrbrae Wetlands, planning laws & building regulations etc

• Especially with regards to hills face zone and proper walking pathways to reduce erosion.

• Flooding is a huge issue that needs attention. It was recently apparent that the storm water system is inadequate around Mitcham/Torrens Park

• Hopefully

• How can we move forward whilst spending on the maintenance of the existing? Heritage caters to part of the population, but not all. Many sectors of the community do not have their needs catered to due to the expense involved in heritage maintenance.
• Nah, you're screwing future generations over by being lazy and non-responsive in the present.
• Need to be sure as to what this represents - sounds good but not sure.
• Need to explicitly address sustainability, protecting environment, eco-friendly development.
• other priorities surrounding infrastructure should be number 1
• Promote and enhance engagement with the natural environment which supports health and wellbeing.
• Something needs to be done about the street trees that drop so much rubbish on the ground. The street sweeper comes around during working hours when the street is full of cars and doesn't clean the gutters because of the parked cars - Should be done after hours when the gutters are accessible. -The foot paths never get cleaned up!
• Surely we can do more than just improve. We need a goal of being sustainable amid political changes, natural disaster events and climate change.
• The key words here are "continually sustain and improve". I see no evidence of this activity.
• would like to see more solar panels on council buildings
• I like the use of parks and creek settings

COMMENTS – ENVIRONMENT OBJECTIVES

• "maximising" clean and renewable energy technologies is completely wrong - there is a place, but to maximise will be cost inefficient for the next generation
• Add more specific Measures: eg 2.3 Water sensitive urban design, and the use of alternative water sources to keep our natural and built environment green, is maximised - What water sensitive urban design measures and alternative water sources were incorporated ... 2.5 Our Community is resilient to climate change and the impacts of natural disasters. Attendance at education sessions is one measure.. a tool that participants can complete to show they have implemented the strategies in their own situations (ie created a plan in the event of a natural disaster) would measure uptake of the education by the community.
• Again very general and need to know what will be given priority to achieve outcomes
• All of this is useless if you don't measure them against real world measures. Your draft plan has measures in it that are totally irrelevant. Eg you measure the biodiversity and protection of our fauna against the area of ground coverage covered in plants. If I planted 3 square km of toxic weeds, your measures would show the protection and biodiversity of our vegetation has been successful - which would be completely wrong!
• climate change objective not agreed with any initiatives in this area
• Difficult to agree with item 5 - "resilient to climate change and the impact of natural disasters” We by good fortune have not experienced a natural disaster such as fire in this area but as pointed out previously we are in a "trap" under some possible circumstances. At the moment given the very hot weather being experienced it is difficult to understand why Blacks Road is currently off limits to most traffic at evening and into the night.
• Does the council have a carbon neutrality target?
• Enhance people's engagement with the natural environment.
• How do council plan to address these objectives? How are council measuring the factors associated with each objective?
• how is re-use, recycling and composting currently encouraged and how does council hope to effect any change?
• However I see many contraventions of Env Goal 6 where houses have been approved with designs that force reliance on air conditioning (such as dark roofs and minimally opening windows without cross ventilation); encourage car use and associated large paved areas (watershedding); and with no regard for water conservation on site.

• I do not support renewable energy over sensible budgeting. If solar lighting or power options, for example do not stand up to a cost benefit or net present value calculation, then the next best environmentally friendly option must be used, this may be natural gas. We have abundant resources in Australia and we should not pauper ourselves merely to be "seen" to be green at the expense of economic sensibility. I also do not support greenhouse gas emissions reductions. Water is a greenhouse gas. The current cleanest most reliable source of power is natural gas. The council budget should not be wasted to "experiment" with unreliable "greenhouse gas saving" power production methods. I do support recycling and water saving/recycling measures as well as upcycling/second hand community enterprises. The final item that I am often really angry about is the inappropriate glass box housing approved that necessitates heating in winter and cooling in summer. It is time for council to step in on insisting on verandahs above windows, double glazing, houses that can be safely opened at night to increase airflow, insulation and other methods that reduce power reliance sensibly. Many of these are renewable or the reuse of old materials. If we implemented these changes, the type of power we used would be less of an issue anyway.

• I think community resilience to natural disaster will be tested only once we have had a natural disaster. The recent power failures & storms (not really a natural disaster) appeared to show cracks in the communication of messages about what was going on with respect to when power would be returned - this could be improved upon through local community meetings similar to what was done when the fires were in Cherryville & also Sampson Flat. People like to be kept informed even if there is nothing happening - better to under promise & then over deliver in these situations

• The performance measures listed are very basic and don’t fully cover success of these objectives. e.g 2.1 vegetation coverage is only one of the measures for protecting and enhancing biodiversity, which should measure all aspects of biodiversity. 2.4 Responsible consumption covers much more than reducing material to landfill. It includes amount of material used, what happens to recycled materials and impacts on the natural environment.

• Transportation alternatives to cars will also help achieve this goal

• We need to state somewhere the underlying basis for deciding on priorities in a conflicting environment. Will it be safety and risk., Equitable distribution of resources, improving resilience., protecting the environment or will it be business, growth and jobs?

• Weed management needs to be included in something here. It is getting out of hand, invasive weeds.

• What is the council doing about 1/ renewal energy, 2/encouraging a green environment, 3/recycling food, 4/assisting with free dump days after storm. If you don't act on your vision, the people won't follow.

• Where is the storm water recycling and management. New stormwater installed in Colonel Light Gardens (Windsor St) is not working.

• Would you consider recycling incentives or more frequent collections??

• 6.6 - complement "and enhance" the natural environment
COMMENTS – ECONOMY GOAL

- Community engagement and development sometimes require a not-for-profit mentality. Libraries, Parks etc have a huge community input but cannot be made to pay for themselves. The bottom line does not include all of their benefits.

- For this to happen we need to improve access to the whole Council area, which includes the Blackwood business precinct. South Rd upgrades have access to the Flinders precinct covered, Mitcham is a major thoroughfare for a large volume of traffic and this could be improved through better traffic management. Blackwood is a bottleneck for hills residents and has little to offer visitors due to poor access and limited parking.

- I agree that this is a good economic goal, but I'm very curious how the shopping village in Belair has been considered.

- I think that Mitcham area is mostly residential - so expanding commercial enterprise at the expense of residential amenity is a bad thing and needs to be better managed - especially along Belair Road and South Road. Fairly simple changes to development would keep commercial vehicles away from homes, and Daws Road, Springbank and Goodwood road needs to be fixed.

- I would like to see an acknowledgement of cooperative economics. The Maker's Faire (as one example) and the broad move towards small start-ups gives competition a different meaning. Instead Dynamic & prosperous economy, our community is enterprising and cooperative.

- More work need to be done with local Business to find out what issues they face and what Council can do to help.

- Needs to be supported by efficient Council services and responsive planning decisions that assist business and industry to grow and be innovative.

- Not sure what this refers to. If it is Council Rates yes, anything else is non council responsibility

- Sounds good but not sure what this really means.

- The lack of businesses within blackwood makes it hard for the community to prosper.

- The rents for commercial property in Blackwood and surrounding areas are absurdly high. This is stagnating development.

- This doesn’t appear apparent based on the streetscape and appearance of our neighbourhood.

- We need finding assistance to make Blackwood & surrounds "dynamic". Increase the rates if you must but help us! Business aren’t surviving! we could be so much more!!!

- What do you mean by competitive? Shouldn’t it be about wealth? Shouldn’t it be about affordability?

- Yes in principal, but not happening in reality - in certain areas only.

- You are not the people for this. You’ve only just realised the benefit of having an Economic Development officer - about 30 years too late. Given that you don’t measure success against relevant markers, CoM concerns me greatly - it does not have the knowledge or awareness to be effective, and is too risk-adverse to make the changes the community expects. You routinely ignore advice, and consider this survey to be an effective means of getting feedback! #gummintthinkun

- I think the area is lucky there are many educated residents and employment opportunities.

- Not sure about "competitive" - it conjures up big business. "Our community is economically strong with a thriving diverse and dynamic local business environment"
COMMENTS – ECONOMY OBJECTIVES

- Add more specific Measures: eg 3.1 We have attractive and vibrant precincts, places and spaces, supported by a variety of quality Community facilities and retail, commercial and residential development. - the Number of plans developed for key precincts, places and spaces is one measure. How these can qualify as attractive and vibrant precincts, places and spaces, will depend on sound planning, best practice urban design principles and community engagement. This needs to be qualified in a measure. 3.2 We support and promote education and training pathways that link people to local jobs and attract employment opportunities to our City. Need to qualify the education and training pathways promoted, identify what types of jobs and employment opportunities were linked to and created. 3.4 We are a destination well regarded by residents and visitors for our heritage, natural environment, events, educational and medical facilities. New measure: Feedback from community and visitors regarding their opinion of .... 3.5 We foster and support emerging and established businesses, entrepreneurs and innovators to grow and prosper. New measure: Identify in what ways Business were satisfied when dealing with Council and in what ways that can be improved.

- Again very general and need to know what will be given priority to achieve outcomes. Council and staff resources will be stretched to make an impact over so many areas. My working life experience and recent experience on a grant project indicate that Mitcham has a way to go in working collaboratively with other Councils and State and Federal governments.

- Are we really attracting tourists in our own right? Where? Who? Maybe it should say we are protecting our natural assets for nature based activities. We also need to have a goal around supply of money for our more disadvantaged. The Equitable distribution of wealth. Do you mean flinders when you say educational institutions? If not then to me it would mean all schools.

- As above

- As an example, Blackwood central has low walkability, a scattered business structure, too many dangerous crossings over a busy road, and is strangled by car traffic. As a result, local shops are currently closing (losing out to shopping centres in the city of Marion?). If the city of Mitcham wants to showcase its economic goals, Blackwood would be an ideal place to start.

- Blackwood needs an enormous make-over. There is no real focal point, and so many missed opportunities. You may do many of these things - but I think that sometimes a community needs to see some major commitment and to our mind the Mitcham Council doesn't seem willing to facilitate that.

- Definitely need to develop and implement plans to reinvigorate the Blackwood precinct. This area has been largely ignored for the past 50 years and all the while, the community has grown.

- Goal 5 - as above, this is NOT evidenced by allowing the Panorama TAFE site development to go ahead.

- I do but our community is quite dated. It's got great people but I don't think we're modern at all

- I support what Mitcham are trying to do but have doubts about their ability to implement these disjointed objectives.

- I would like to understand what consideration has been considered for the Belair Shopping Village. It is the gate way to the foothills, and could be a gorgeous boutique shopping destination which would help the economy if the area of it was done well. It is currently very outdated and the use of a frame signs and genera over signage is visual noise that doesn't attract people to enter the area. Its current name alone doesn't even correctly describe the actual offering. It is not a shopping centre- calling it a shopping village would be more appropriate. It would be great to see council work with the current lease holders to update there offering and generally modernise and update the whole setting to reflect the dynamic and gorgeous area it is. The Belair community hall is also in need of desperate updating. I have many ideas that would refresh the area in a positive way and in turn
create a village not only for the locals to enjoy, but for others to visit.

- Need to make sure that this applies to all areas within The City of Mitcham.
- Objectives are good - it's useless to ask if we agree with the obvious. As to whether I agree you've done these things - no. No. No. You haven't achieved any of this. You think you have but that's because you do too much internal back-patting over substandard results.
- Objectives yes, reality or what's happening again doubtful
- On point 3. Clearly not with Onkaparinga council regarding the management of the Winns Road ford crossing. This is a mess of mismanagement and bad communication.
- Seek opportunities for innovation and partnerships to support new markets and employment sectors
- Sporting organisations and facilities which foster the community should be included and at the forefront of these for points.
- Support and enable innovative small businesses to flourish in our unused spaces. Discourage "big business" developments.
- The performance measures listed are very basic and don't fully cover success of these objectives. e.g 3.2 The measures seem to have no bearing on the objective. 3.3 It is not just the number of initiatives taken, but their quality and their outcomes. 3.6 To be recognised as a 'smart city' requires more than just the number of students.
- These objectives are sound however to date I see little evidence of CoM embracing the area as an attraction to tourists, visitors, events or small business. The continuing refusal to be a part of the Tour Down Under is disgraceful and the untapped potential of our amazing trail network for tourists and events is a real shame.
- These objectives conflict with each other. Development at the expense of Heritage is bad for tourism and residential amenity. Development to support non-residents at the expense of residents is also bad.
- this is really good!
- Too many to deliver on.
- We have a long way to go to bring these objectives to reality.
- Will need to be supported by actions that are reported on in a transparent fashion.
- Yes but this is only in one part of the district. If you look at the Blackwood area none of this is relevant because there are NO places and spaces of quality community facilities or commercial developments. Residential developments like Craigburn Park and Blackwood Park are causing more problems due to traffic density, noise and pollution. The infrastructure for these developments is totally inadequate.
- Will the Council undertake a marketing and branding exercise to make "Mitcham - the first choice for new and innovative business ventures"?

COMMENTS – CULTURE GOAL
- ...and have a strong respect for diversity and identity.
- agree
- But feel the western suburbs of Mitcham are the poor cousin and often excluded from this sense of identity.
- but have no idea how you are implementing it. Most of it seems centred around Mitcham Historic Village and does not get out to the rest of Mitcham.
- I don't observe a strong sense of identity. More importantly I see no effort toward this from Council
- Identity should not be inward looking but a contributor to greater Adelaide and South Aust
• Is city of Mitcham really culturally diverse? If we want to celebrate and support different cultures then we design it so it is affordable for all, not just English migrants.

• Needs Specifics. Concept is ok.

• No strong sense of identity. Maybe the Mitcham area has but not Blackwood area.

• not really all that high on the priority list

• Pffft. As above. There is basically nothing available for people of diverse backgrounds. I access all these facilities in other council areas.

• See previous answers. Our identity at the moment is suffering because CoM does not understand marketing, communications, public expectations, or playing outside of your box.

• The Mitcham council's identity is with Mitcham and surrounds not up the hill. That's what is felt up here.

• This could be read to mean we all share a monoculture which feeds our singular identity. Any Australian community is going to be diverse in its make-up and identity and this should be celebrated and its strengths recognised.

• This more a statement of fact than a goal.

• We need to acknowledge the original owners here. Because the culture we are sharing is also the culture of the land.

• Very welcoming. Markets and library evenings are useful.

• "We share a vibrant and rich culture and have a strong sense of identity - and who we are"

**COMMENTS – CULTURE OBJECTIVES**

• 4.1 We have special places, spaces and stories that create a strong sense of place and great experiences for our Community. Add Measures: Define what plans were developed for key precincts, places and spaces and involvement of how sound planning and community input.

• 4.3 We are a creative city. Measure: Number of public art and cultural initiatives held within and supported by the City of Mitcham. Add Measure: where these initiatives were held and how they met the preferences and needs of the community.

• Acknowledging and embracing Indigenous heritage and living culture?

• Again... sporting organisations should be included.

• As above

• Culture should be evolving and not locked in past and too dependent on past character, architecture, streetscapes, etc. Development decisions will impact here.

• Greater acknowledge and celebration of aboriginal heritage and occupation of the land. Celebrate the different cultures, religions and traditions that are lived in our community.

• Has the city of Mitcham considered cooperating with the metro and using the train (Belair line) as a guided tour of the city and hills? It's quite a scenic experience, and filling up train carts with guides and tourists would benefit both the city and the metro.

• I support these initiatives on the basis of a plan to implement changes that will benefit the community and not simply ignore an area because redevelopment would be either too costly or too difficult.

• Makes the goal more clear, thanks.

• Many in Mitcham hills might say it all sounds good but there's no follow-through by Council
• More places for young people to enjoy socialising in a safe & friendly atmosphere. More places for live original music would be great up here in Blackwood - the RSL club is great but I think another more central alternative would be great - something similar to what the Playford Council has for live original music initiatives eg: http://www.northernsoundsystem.com.au/ is a great example

• Provided development is not stifled by overly rigid approach by Council.

• Sigh....please stay away from our culture!

• Still awaiting the outcome of combination of Library and Toy Library. Or are as is rumoured Council are going to approve other development of the old Skinners site?

• The council is very badly published on the media, and it continues with certain Facebook groups attacking each other. It makes it hard to take the council serious on this note and I don’t believe there is a culture goal within the current council.

• The performance measures listed are very basic and don’t fully cover success of these objectives. e.g 4.1 It is much more about the quality of spaces and their use than the number of them. 4.3 Being a creative city is much more than public art and cultural events. 4.4 Sustainable, liveable neighbourhoods are much more than public satisfaction and include assessment against international best practice standards for design of places 4.5 The characteristics of the city are much more than the number of street trees and heritage grants. It should also include the number of buildings, precincts and items that are heritage listed.

• The trees that are planted have been dug out. What trees?

• this needs more work, and acknowledgement of the Indigenous people past and present. This is not well written, and probably needs to be broken down to 3 points.

• Too many to deliver on. and very general.

• We value good design and community engagement processes which foster the enhancement and enlightenment of the sense of place.

• would be nice if you actually respected these objectives. Random tree species are being planted together in Colonel Light Gardens avenues despite the heritage values of Model Garden Suburbs (described in your walk brochure) of same species trees in each street line (with a different species in the next street) - to support unity and harmony.

• Yes, however we need safety included re: bushfires.

• The Unley markets are a good opportunity to mix - perhaps Mitcham could have a market in the library carpark or an event in the Community Centre carpark.

• 10.3 - “We are a City that encourages creativity and innovation in all its forms”. This could include creativity in art, education business..... I still believe that we must have a goal that recognizes the indigenous history of the City - "We recognize and celebrate our rich indigenous history and work in partnership with the traditional custodians of the land".

COMMENTS - FORMAT & PRESENTATION

• A couple of the graphics at the back are a little dark and go across 2 pages.

• A lot of double speak. Stop hinting at plans and spell out exactly what “smart” goals you have. It’s like you are asking us to commit to strategic goals without actually spelling out what that means for residents. The prices, who benefits, who loses out, which councillors stand to make money out of deals privately.

• But very general and “flowery” language which to be useful requires more specific action plans to know how objectives will be achieved and how they will be tracked and reported on.

• Do not recall seeing it.

• easy to read but too general in the objectives
• Far too many objectives that will be resource hungry if there is a serious intent to make progress across them all. The measures for each will be mean that further resources are required to measure progress, etc. A process needs to be transparent that prioritises the various objectives and is specific about whose role it is to deliver the outcomes - now it is defined as service provider, Council, partner, etc. There needs to be clear accountability and reporting to the community about progress.

• I didn’t receive a revised plan

• I think there is way too much information. I think an enormous effort has been wasted with such an almighty 'strategic plan'. It seems like something for the whole of Australia. I would be happier with a plan explaining what is to be done. Not 'strategy', ACTION. I gave up trying to contextualise all the various bits, trying to guess how on earth they might apply to our situation.

• It doesn’t look interesting enough to read.

• It is all those things listed but it is also quite unnecessary to make it such a fancy glossy colourful document.

• It is terribly boring and repetitive. I would love to read an article about it without multiple repetitions which are boring. It is easy to read though but it is hard to read all the way.

• It isn’t professionally written, if this was submitted to a client by a consultant I would be very disappointed. This survey didn’t even match the reference pages.

• It seems a waste of time

• It’s important to include additional details of community needs/ priorities within the goals, so they can be clearly measured and outcomes communicated to the community.

• It’s pretty but it’s a bit of an “air head” ie style over content. Very disconcerting to see so many photos of Colonel Light Gardens and mentions of its Heritage value and then no actual planning or allocations to preserve and enhance and restore the heritage values.

• Looks great and the language used is appropriate, positive and hopeful. If deeds follow the words it should be a good outcome for everyone.

• No comment

• No. It is misleading! You really need to learn to speak to an audience. Your plan is so full of 'government' language and formality (you don’t need to explain what a 'tagline is ffs!) that people find it boring and out of touch. Save the formal crap for the chamber - it’s out of touch here in the real world. The report is a waste of paper - so much preamble, so much explaining how to suck eggs, and so little real-world planning. If it was a Year 10 project, I’d hand it back without marking and say ‘you can do better’!

• serious lack of showing exactly where in the community the funds are going

• Strategic Plan should lay out exactly what is being done in the community with KPI’s; timeframes, costs. This does neither of these. A good plan is not governed by pretty pictures, wild or motherhood statements and a huge volume of pages that I doubt people will read.

• The tables from page 48 onwards make little sense to me as I don’t understand what the numbers in the various columns are supposed to represent. I think this lacks proper explanation/description.

• There are too many unfunded options - perhaps an alternative category system allowing voting for infrastructure improvements vs sports etc?

• Very comprehensive.
• With the tick box options, there should be more areas to provide comments for other initiatives that the community may think are important as well so that they might be able to be included on future consultations. Also an option to review, save and print a copy of our answers to the consultations as well.

• I would have liked more choice on events.

• I seems to me to be a series of motherhood statements that are hard to disagree with.

• I particularly like the City Profile - using visuals rather than tables. I do not think the document needs as many full page photos (a one page version of the Plan would be a good addition).

OTHER COMMENTS

• An improved public transport hub and traffic management for Blackwood.

• As a member of the Hawthorn Lawn Tennis club, I believe that our club and courts at Price Memorial Oval, should stay where they are. The courts are maintained by the club in immaculate condition to a club that's history goes back to 1911. I feel that there currently is a vacant block of land formerly the croquet club within the oval grounds which could be successfully made into hard courts which could be utilised for netball and tennis. The community toilets need to be upgraded and could be better utilised to provide for the wider range of sports. The entrance road from Hawthorn crescent needs resurfacing. As our courts are totally maintained by our club funds, we do not draw on any council funds.

• As advised in the comments sections, the objectives are generally commendable but the performance measures listed in the document are woefully inadequate in assessing how the performance measures up, as previously described with particular examples. It does make it easy to appear to be indicating compliance or improvements where there really are nothing significant to report. There is implied in some of the objectives that Council has a role in educating the community, but it doesn't appear in any of the 'Council role' icons. Given that it is an important role (eg in ensuring that less rubbish goes to landfill) it should be included as a separate role or spelled out in something such as the 'facilitator' role.

• Ban on subdivision of lots any less than 900m2

• Blackwood has the 2nd worst round about in the state and yet after huge spending looking at it NOTHING has been done and its NOT even included in your strategic planning. Craigburn area has grown substantially over the years and yet we are using the same road infrastructure that has been here since the beginning. I would think road safety should be an absolute priority in your planning!

• Blackwood needs some serious vision in your strategic plan. It is daggy and despite a huge catchment many people don't go there. Marion shopping centre and the city are benefitting from the lack of vision and strategic plan. Get a commuter bike trail so that we can cycle to/from the Mitcham hills/plain.

• Comparison/ benchmarking with other councils (including any correlation/ cross-references to other council's strategic plans)

• Consider amalgamation with other nearby council

• Council engagement and communications with local sporting clubs is poor. There seems to be an inability to act upon requests made by sporting clubs. The communication amongst members of council after being contacted by the clubs is also poor. This needs to be seriously addressed

• Council needs to focus on non-duplication of services the state government provides.

• Development of a destination playspace at Wittunga botanic gardens in partnership with the state government

• Door knock small businesses in the area to find out what important to them and what hinders their growth and viability. Street parking is a big one.
• Eden Hills Scout Group has been talking to council staff since 2013 regarding the desperate need for major repairs or rebuild of facilities. Whilst they are now in discussion with Sturt Lions Soccer Club the history of communications from council is atrocious. To be told by a Council staff member that “with lots of staff changes we know nothing about previous discussions” is absolutely appalling. Perhaps improvements not only in consultation but also in recording and minimum customer service standard expectations would go a long way. You have hundreds of disgruntled taxpayers with this exercise alone.

• Fix Blackwood please!

• I believe that the improvement of sporting facilities is fundamental to the growth of Mitcham as a family friendly council. Too often do I see disenfranchised youth harassing people and damaging our train stations. I firmly believe that sport is the best way to get kids off the streets and keep them off the streets.

• I think amenities at playgrounds are important. Quite often there are no toilets or taps. Brighton is a great example of added amenities. It is also great when playgrounds have shade sails. I dislike parking on Unley Road. I believe it makes it dangerous for motorists. Some traffic light sequences should be reviewed, such as Springbank Road / Goodwood Road intersection and Belair Road / Blythwood Road. I love the markets that we are seeing pop up more. It brings a great sense of community. We love living in the City of Mitcham. Thanks.

• I think it would be nice to have some exchange of values between the Hills areas and the plains areas. There seems to be an ongoing conflict between councillors representing these areas and financial pulls - ie not enough encouragement of sharing of resources. Would be nice if the hills areas were more accessible to the plains areas eg fixing up the intersections in the hills to improve visibility eg Old Belair Road, Belair Road, James St, Sheoak Rd and Main St intersections. I feel like I play chicken with death trying to get to Blackwood shopping precinct or State Flora in Belair National Park - it should be easier and safer - especially if you're driving a car with a bit of a slow take off. I would like to see a catastrophic fire day plan that facilitates hills residents getting out by council provided buses if necessary and maybe a council held register of residents contact details who would need this service ie older people who cannot drive. And a place for them to go - eg Bailey oval etc. Or even do a deal with the councils to use beaches and nearby reserves eg Adelaide Shores. And maybe that all council infrastructure built in the bushfire areas - be “safer places” ie be easy to defend on a bad fire day. We need to plan for this now, not in the ashes of the next really bad fire.

• I think Mitcham is an awesome area and want to see it boldly embrace the future. To do this it needs to leverage its proximity to Flinders University and Technology Park. To achieve this we should consider Liveability - Parks, bikeways, public transport, access to beach Community - Events, venues, community transport, publicity, support Connectivity - Pressure NBN to provide high speed, reliable Internet (FTTP) to all areas of council Education - work with Flinders university Adelaide University and English language schools

• I think the council have to seriously consider their online publicity, weekly I see negative comments towards each other in a hope to encourage votes for the next election. This is constantly disappointing to see as no actions come from their promises.

• I would like to see more focus on the housing trust on Sussex Terrace. As a resident the problems we have to deal with are abhorrent. This is a real problem for us as local resident.

• I’d like the council to focus on the elderly in the community. They can be very vulnerable and isolated and anything to keep them active, healthy, connected and happy would be great.
Importantly, to make this a living and relevant document, that community input is more clearly reflected in the goals, objectives and measures. When the evaluation is performed, and feedback to the community, they will really feel heard. This will further engage the community and create within them an increased confidence in council - that their efforts and contribution has been acknowledged and actioned, and will ensure they engage in future community engagement initiatives of council. An important motion that was voted in by council in 2014 was the development of a Blackwood Master Plan. $30,000 was budgeted for this plan. This was considered imperative by the Blackwood Precinct traders association and community, and supported by all concerned hills Councillors at the time. This would overcome the ad hoc development- with no proper planning, that has occurred in the region. It would also guide any future development to be in alignment with a professionally prepared plan, taking into account sound urban design principles, Mitcham’s Strategic Plan and the 30 year greater Adelaide Plan. This Master Plan should be mentioned throughout the Strategic Management Plan where any development or upgrade to the Blackwood precinct is noted. If the plan has not been actioned as yet, then it should be noted that ‘any development and upgrade to the Blackwood precinct will comply with the recommendations outlined in the Blackwood Master Plan.’ of council.

- Improve road safety in the hills area. There are bikes using roads that were not designed for shared use. This is dangerous for the bikes and drivers. Bikes should be banned from Hills roads. Period.

- In general I would prioritise a lot of the unfounded initiatives over the funded initiatives. Mitcham council seems to me to be lagging way behind its neighbours when it comes to funding for family facilities like playgrounds, libraries, community centres and swimming pools. I favour upgrades to existing facilities where they exist (although they are very dated in many cases) over creation of new ones.

- Increased population density? Improved traffic flow. Increased car parking - parking becoming an issue. Widen Old Belair Rd to both Unley Rd. & Fullarton Rd - ease traffic congestion

- It is important to encourage, which the plan seems to do, diverse and regular use of outdoor spaces. It would be good to strengthen climate related projects - more renewable energy projects. It would also be good, possible as part of the economic plan to be a refugee friendly city.

- More investment in sport facilities and infrastructure

- More Plans

- Not missing but please please invest in sorting out storm water. One drain at the end of a long road is insane given the heavy downpours experienced here at times. Leaves are never cleared from the drains either. Fire preparedness is also important as is having somewhere safe to go with pets other than dogs on a catastrophic day. It’s the reason I cannot leave in anticipation.

- Please circulate copies of the revised Plan to rate payers in the suburb of Mitcham.

- Policies to encourage community awareness and understanding of endemic biodiversity and ecological niches.

- Price Memorial oval really needs an upgrade. Please plan to redevelop the cricket, tennis and bowls clubrooms. There is not enough car parking around the oval.

- Redevelop Price Memorial. Our region deserves a Premier cricket ground that is not out dated. We are being left behind by many other regions.

- St Marys Sports facility is very much under-utilised considering the land space and the ability to redevelop this as a multi sports facility. Price Memorial Oval is outdated and needs to cater for the needs of younger families and provide better facilities. Mortlock Park needs a strong council to put in firm dog laws if not it won’t be long before a dog bites a child. Dogs under effective control is far from what happens on this oval. I no longer take my kids down to this space due to it being an open dog park. Had CC Hood dog park closed down? Kids, Sport and dogs off a lead just don’t go.
• Start again! Have someone with experience in being effective show you how a real plan would work. Stop playing politics - its self-serving and we just want you to do your job as a council. Its a waste of time asking us to tell you what wrong - if you can't see the glaring holes and mistakes, please offer the job to someone who can deal with the basics of logic and public expectation.

• Strategic initiative linked to affordability and ability for ratepayers to have flexible payment methods in relation to bill smoothing. Eg direct debit for smaller fortnightly amounts instead of quarterly bills. This would be consistent with utilities such as SA Water, Electricity etc

• Street tree planting should identify with an area with uniform species planted to give an area character. We should not be planting potential weed species such as Fraxinus. Generally, parks and reserves are looking tired and are in need of a rejuvenation program. The Blackwood precinct is in dire need of a facelift / overhaul. It has changed little in the 40 years that I have lived here and has become much busier. This should be a priority and initiative in its own right. I question in the age if the internet if Mitcham should even be considering renovating or relocating libraries as most text is now available online. This seems a waste of resources which could very quickly become redundant. Blackwood needs more open space and the resources to look after it. Constructing new footpaths should not be a priority if we cannot look after the ones that we already have. It is obvious that very little is spent on verge maintenance within the hills areas and this is largely the responsibility of the resident, however, I would like to see a strategy implemented that reduces the populations of woody weeds on council verges to create weed free zones.

• Thank you.

• The Committee of the Hawthorn Lawn Tennis Club (HLTC), on behalf of its membership reaffirms the Club's desire to remain a 'stand alone' LAWN tennis facility co-located at the Price Memorial Oval (PMO) sports complex. This desire is at odds with the statements made in relation to ‘Price Memorial Oval’ (page 30) of the City of Mitcham’s “Sports Facilities Strategy” which is a component of the wider Draft Strategic Management Plan on which feedback is being sought. HLTC has a long (106 year; established 1911) history as a relatively self-funded, self-sufficient lawn tennis club offering membership to a wide range of individuals, many of whom are senior citizens and retirees. Notwithstanding, efforts are made on a regular basis to broaden the age range of members so that the Club will continue to flourish into the future. The Club has made minimal drawdown on Council’s finances and resources over its history, although very occasional support for minor maintenance issues is acknowledged. The provision of regular social tennis to senior citizens on a playing surface which is more amenable to softening the impact of movement on the muscles and joints of older persons over the week cannot be underestimated; nor can the social interaction which their weekly (and other regular gatherings) bring to their lives be discounted. The age profile of persons in the Council’s district for persons >65 years is currently 18%, expected to grow to 25% by the year 2031. The age and fitness demographic for persons playing tennis regularly on a “softer” lawn surface is well removed from that of those playing eg cricket, football and netball and needs to be recognised - and supported - by policy makers. Against this background, and in responding to Council’s invitation to offer feedback, the Committee and Members of the HLTC offer the following priority points for further consideration -:
  Priority 1: Retain the status quo in relation to the future of the Hawthorn Lawn Tennis Club with provision for further dialogue of wider Council-sponsored and Council-funded community use of some of the courts. Priority 2: Utilise the vacant area in the SW corner of the PMO complex (previously a croquet club with clubroom facilities; now used during winter as a “warm up” area for the football club) for the construction of netball/hard-court tennis facilities for wider community use. Priority 3: Upgrade the public toilet facilities at PMO to better provide for the wide range of sportspersons, their supporters and community members currently using them. Priority 4: Undertake remediation of the road surface leading from the Hawthorn Crescent entrance to the tennis, football, cricket and bowling facilities. Priority 5: Initiate dialogue with the co-located sporting bodies at PMO (including the Hawthorn Bowling Club) regarding the development of shared-use social, welfare and storage facilities, and the provision of change room options for female sportspersons. Priority 6: Consider the re-development of a number of “stand alone” hard court tennis courts across the Council district as combined netball/tennis facilities.
The last couple of pages seem to have the kind of information I was looking for. These are titled "Strategic Initiatives". I live in Blackwood, so anything to improve Blackwood is going to be more important. Dog Park 1200 square metre min block size is ludicrous. The destruction of street trees by hopeless Power SA contractors. Takeover of all available parking by gym users. Freight trains out of Mitcham. Railway overpass at Glenalta. Extend Sturt linear park as per Heysen Trail.

The post-war suburban sprawl and car commuting era is finally over, and both human need and environment is forcing us into a new urban development regime. Local facilities and walkability is absolute key to thriving local communities in the city of Mitcham, in my opinion. As soon as someone gets into their car, they no longer greet each other or stop for a chat on the pavement. If we want living, breathing, communities, we must have a visible human element.

The roads around Wilpena street and Willunga Street are being used as a race track on weekends. The police say that it is a council issue. There are kids on our street that can't play outside on a Saturday afternoon because of this ongoing illegal activity. And nobody is taking responsibility. Isn't safety more important than foity fields?

The strategic plan is too sophisticated for the average resident to state if its good or bad. The council needs to be clear about actual projects and give residents the chance to veto them. Also, I am very concerned that some goals to commit to reductions in carbon/greenhouse gas emission will come at the cost of not balancing the council budget and lead to needlessly increasing council rates. This is inappropriate in Australia where natural gas and coal are plentiful. Actual net present value calculations need to be completed including battery and solar panel useful lives, which is, at present, poor.

There is an opportunity to develop some sporting hubs within the Council area. There are examples within other Council precincts. Sporting hubs develop community engagement, provide opportunities for volunteers and promote physical activity.

There needs to be a bit more emphasis on the importance of the area as a mtn bike destination. There are many benefits and opportunities and the council must have a part in or influencing the following: Blackwood to open on Sundays for the mtn bike tourism (bakeries etc); more train services on weekends and a dedicated bike carriage; Re imagining Blackwood train station as a hub for bikes including bar, cafe etc; Opening Wittunga gardens past 4pm to allow further opportunities for families and tour operators; revitalising Blackwood with a community hub including a swimming pool. There are many more opportunities! Thanks

Traffic management along main Rd Belair during school hours need to be considered closely. On main Rd at Pinera station there needs to be a pedestrian light crossing or foot bridge to cater for the school kids crossing from both at John's senior school and Belair primary school. Main Rd at school times is extremely busy and I have witnessed kids attempting to cross directly at Penno north street to head to St. John's and it is very damageroua. In Blackwood many traffic issues could be reduced by feeding traffic away from the round about for those coming from Belair and heading towards sheppards hill Rd. Some additional traffic lights would assist this.

Very ambitious, very general. The next level document with actions, costs and timeframes will be the important one that defines what will be achieved and when.

We need a big focus and advocacy from the council on safe exits during bushfire emergencies from the Blackwood/Glenalta/Eden Hills area. And management of high volumes of traffic day to day. Let's not wait until people die to wish we'd made better arrangements.
• What initiatives can you assure the community with to ensure that our ratepayer money is being spent in an entirely appropriate manner such that community confidence in council is engendered & we can categorically avoid anything happening such as what has currently being exposed with the Onkaparinga Council? I would suggest precise documentation of all events that councillors attend, that are paid for by Mitcham Council funds, in a clear & transparent, readily available for all to see via the website in an easily accessible format. Not difficult & would win public confidence in this disgusting age of abuse of power, position & privilege in public office. I include links to these articles for your reference: [http://www.abc.net.au/news/2017-02-15/onkaparingas-ceo-receives-$7,000-payment-for-golf-membership/8272182](http://www.abc.net.au/news/2017-02-15/onkaparingas-ceo-receives-$7,000-payment-for-golf-membership/8272182) and also [http://www.adelaidenow.com.au/news/south-australia/onkaparinga-council-paid-for-mayor-loraines-rosenbergs-trips-to-the-australian-open/news-story/f0bfb566f9bd277e70cbf7844881d10d](http://www.adelaidenow.com.au/news/south-australia/onkaparinga-council-paid-for-mayor-loraines-rosenbergs-trips-to-the-australian-open/news-story/f0bfb566f9bd277e70cbf7844881d10d)

• While I agree with the vision and objectives, it's hard to take it all seriously when council voted against the notion of even pursuing further investigation of a suitable sealed path to Belair through Randell Park. I propose that we change it to: We are a connected (but not via a sealed path), innovative (but not if a sealed path is "too hard"), healthy (unless you want to improve your health by riding safely to work via a sealed path), inclusive (but divided between the hills and plains) community which values its heritage (ok, I suppose dirt and gravel roads _do_ fit in with this principal) and natural environment (which could be enjoyed and appreciated by many more ... but we’re not building a sealed path so there) and enjoys an exceptional quality of life (for as long as you manage to survive riding up and down Belair road).

• Whilst understanding councils strategy of district sports complexes the suggestion of converting existing lawn courts to hardcourt at Price Memorial Oval (PMO) is strongly unsupported. The club has existed continuously for 106 years financed and maintained by Club members with little recourse to Council resources. As present Club Treasurer (of 17 years) and still playing member of 46 years(appointed Life M’ship 2013) I consider this facility has provided enormous benefits both physically and socially for many members of this community and other areas attracted by the unique and high quality lawn surface, and social activities provided. Our demographics are quite different and not compatible to the other users of PMO and any consolidation of buildings is not seen as beneficial given cost factors. Shared usage of over 60 hardcourts available should meet the needs for netball without sacrificing the limited number of lawn courts surfaces currently enjoyed by members of this community- at a lower cost. The former croquet club area at PMO provides an opportunity for netball usage.

• With the amount of open-spaced parks around the Mitcham area it would be great to see a skate park/bowl put in to accommodate local youths as it gets them outside and exercising. There is an enormous amount of space at Kent Rd Reserve on Sturt St Colonel light Gardens which tends to be either completely dried out in summer or overgrown in winter. As a mother of a skater, rider etc, I know they would love to have something local instead of travelling so far to fulfill their passion. Hey, send a survey out to the youth to see what they'd like. It's all very well to ask what we want but what about asking the energetic youth of Mitcham...give them a reason to get off their screens:)

• Yes KPI’s. The plan is wishy washy and too many motherhood statements. An overall landscape plan drawn up by experience urban planners to revitalise the Blackwood main street.

• Yes the fixing of roads and footpaths and stormwater problems that people have NOW. Covering children’s playgrounds from the heat with coverings.

• Unley does have a lot of community events, markets, morning dance/exercise at the War Memorial. We could use the library carpark and lawns also. What is happening to the old bowling club near the library? Can it be used? Control the rat problem in the area - there are lots of rats, even in trees.
- Since the damage to White Bridge it is imperative to add a separate walk/cycle way to the new Bridge. It is important to maintain the essential character of Mitcham. Families move here because of the lifestyle and opportunities, so it is important that the Council preserve and maintain this. Pressure from developers to change this will be difficult as present and proposed developments indicate. Ribbon shopping development in the area bounded by Goodwood Road, Boothby Street, Ontario Avenue and O nell Street, and across the road at the soon to be closed Pasadena High School will be high on the agenda of many developers who only consider their needs not ours. I find it difficult to understand the State Government being able to override local sentiments. Section 4 - A Vibrant and Rich Culture is the foundation of our City, all else depends on this. Two items I would like to be seriously considered in your planning area:- Firstly, when repairing White Bridge, that a separate walk way for pedestrians/runners/cyclists be built. As I spend much time in this vicinity I am amazed at the danger people are subject to when crossing the Bridge. As more and more use is made of the area, the problem will only increase. After an accident it's too late to point the finger. The Bridge is the access to a valuable asset. Second, the historic Mitcham Waterworks should be promoted as a significant feature in the development of our City. Much archaeological research has been done and written about and more features are being discovered. This feature was essential to our early growth, without which much early progress simply would not have happened, as I assume you realize. So appropriate signage to educate visitors and locals alike will help the understanding of our history.

- I would have liked to have seen more mention of the opportunities to partner with Flinders Uni, the Tonsley Innovation Centre and other innovative businesses. Blackwood could develop into a high tech incubator with close connection to Flinders etc and one of the first suburbs fully on the NBN.

- There should be an explanation of what the numbers in the columns mean for the SA Strategic Plan Targets and the 30 Year Plan for Greater Adelaide Policies - pages 48-65. It's a waste of paper without an explanation - I have no idea.
Appendix 5: Written Submissions Received

I’ve had a quick look at the Strategic Plan (despite vowing when I retired that I would never look at another such document). A few comments are:
- suggest someone reviews it with a Hills lens eg p18 refers to proximity to CBD, hills and sea. Not just proximity, Council area includes hills.
- p14 refers to ‘w’ hub but p25 Co2-3 talks about ‘places’ (obviously my preferred option)
- p19 contradictory statements re settlement of o’seas people in south and west but Hills has highest number of people born o’seas?
- Customer Improvement Plan - doesn’t fit with closure of Bvd library over Christmas/New Year and ongoing attempts to reduce opening hours of Bvd library and Toy Library to say nothing of attempts to close Toy Library altogether - need to avoid sounding hypocritical.
Our ref: 170067

Mayor Glenn Spear
City of Mitcham Council

By Email: gspear@mitchamcouncil.sa.gov.au

Dear Mayor Spear,

I am writing to you in regards to the City of Mitcham Strategic Management Plan Review.

On January 23, Mr Steven Marshall MP, Leader of the South Australian Liberal Party, announced plans to develop an alternative corridor for heavy freight in Adelaide, known as – Globe Link.

Globe Link includes a proposal to construct a northern bypass rail freight corridor, which would remove freight trains from the Mitcham hills.

It has been a long-term vision for many of my constituents to see the bulky, and noisy, rail freight trains re-directed out of their suburbs. The freight bypass would also ease road and infrastructure bottlenecks, as well as reduce bushfire risks in the area.

I understand that the Mitcham Council has previously been supportive of efforts to remove freight trains from the Mitcham hills. I would be grateful if you would submit my interest in the SA Liberal Party’s Globe Link policy, and consider this proposal as part of the Strategic Management Plan Review.

The best government occurs when all levels of government work together for the community and I look forward to working with the City of Mitcham for a better future.

Yours sincerely

Sam Duluk MP  
Member for Davenport

23 February 2017

cc – Matthew Pears
ATTACHMENT, Item 14 “Do you have any other comments.......”

Feedback to Draft Strategic Management Plan

The Committee of the Hawthorn Lawn Tennis Club (HLTC), on behalf of its membership, reaffirms the Club’s desire to remain a “stand alone” Lawn Tennis facility co-located at the Price Memorial Oval (PMO) Sports Complex. This desire is at odds with the statements made in relation to “Price Memorial Oval” (page 30) of the City of Mitcham’s “Sports Facilities Strategy” which is a component of the wider Draft Strategic Management Plan on which feedback is being sought.

HLTC has a long (106 year; established 1911) history as a relatively self-funded, self-sufficient lawn tennis club offering membership to a wide range of individuals, many of whom are senior citizens and retirees. Notwithstanding, efforts are made on a regular basis to broaden the age range of members so that the Club will continue to flourish into the future.

The Club has made minimal drawdown on Council’s finances and resources over its history, although very occasional support for minor maintenance issues is acknowledged.

The provision of regular social tennis to senior citizens on a playing surface which is more amenable to softening the impact of movement on the muscles and joints of older persons over the week cannot be underestimated; nor can the social interaction which their weekly (and other regular gatherings) bring to their lives be discounted. The age profile of persons in the Council’s district for persons >65 years is currently 18%, expected to grow to 25% by the year 2031.

The age and fitness demographic for persons playing tennis regularly on a “softer” lawn surface is well removed from that of those playing eg cricket, football and netball and needs to be recognised and supported by policy makers.

Against this background, and in responding to Council’s invitation to offer feedback, the Committee and Members of the HLTC offer the following priority points for further consideration:

Priority 1: Retain the status quo in relation to the future of the Hawthorn Lawn Tennis Club with provision for further dialogue of wider Council-sponsored and Council-funded community use of some of the courts.

Priority 2: Utilise the vacant area in the SW corner of the PMO complex (previously a croquet club with clubroom facilities; now used during winter as a “warm up” area for the football club) for the construction of netball/hard-court tennis facilities for wider community use.

Priority 3: Upgrade the public toilet facilities at PMO to better provide for the wide range of sportspersons, their supporters and community members currently using them.

Priority 4: Undertake remediation of the road surface leading from the Hawthorn Crescent entrance to the tennis, football, cricket and bowling facilities.

Priority 5: Initiate dialogue with the co-located sporting bodies at PMO (including the Hawthorn Bowling Club) regarding the development of shared-use social, welfare and storage facilities, and the provision of change room options for female sportspersons.

Priority 6: Consider the re-development of a number of “stand alone” hard court tennis courts across the Council district as combined netball/tennis facilities.
COMMENTS ON THE
MITCHAM COUNCIL STRATEGIC MANAGEMENT PLAN

I appreciate being given the opportunity to comment on the Mitcham Council’s draft “Strategic Management Plan”.

The administration is to be congratulated on the preparation of this document and on soliciting comments from over 2,000 ratepayers. The document is well presented, well researched and reads well. However, I am concerned that in a number of cases the administration’s views seem to overwhelm comments proffered by the ratepayers.

I understand that over recent years the role of the council has moved away from its traditional one of roads, rates and rubbish and is now responsible for many others. However, in my opinion these are still the core business of the council and a review of the current budget supports this. Further I sense there is a degree of social engineering in the draft plan with ideas included that may seem acceptable, but have little or no relevance for the traditional role of a local council.

I have four major concerns with the document. Companies that plan well focus on those issues that have the greatest impact on their operations, their shareholders and customers. This means all the required resources can be focussed on solving them. My first concern is this document focusses on too many issues and as a result the core ones may not be adequately addressed in an acceptable period of time.

It contains a wish list of unfunded ideas many of which are not and cannot be considered as reasonable activities of the council. They appear to have been plucked from the South Australian Strategic Plan and to a lesser extent the 30 Year Plan for Greater Adelaide. Acceptance and implementation of this plan, which is in effect an excellent “Strategic Vision”, means the council’s emphasis will subtly change from “roads, rates and rubbish” to a position where greater administrative focus and more money will be required for “peripheral” activities. This means assets will deteriorate unless rates and taxes are increased significantly. Was this choice put to the ratepayers and did they, or do, they understand the impact of acceptance of this document.

My second concern is that this is not a Strategic Management Plan and should be renamed the “Strategic Vision”. In his introduction to the document the mayor states, “This plan is different from previous plans as it also details the strategic initiatives the council will deliver against each of the goals, and the council is committed to reporting performance against”. This cannot be achieved as the document is based on a wish list that may or may not be affordable. Further, in most cases, the document does not define metrics against which performance can be measured. Typically a Strategic Management Plan would include:

• Reference to the key stakeholders, the ratepayers – this document makes only a minor reference to them on page 44 in a section titled “Improvement Strategies”;
• Targets for Occupational Health and Welfare (OHS) which are now the key goal against which the performance of management and their teams are assessed in public companies;
• A section on governance;
• Mandating the percentage of rate revenue that will be spent on maintenance of assets;
• Defining the minimum acceptable quality of roads;
• Determining how the council will operate within its current number of FTE’s and progressively reducing them;
• Indicating how the initiatives will be funded and priorities and start times given for their implementation;
• Providing financial guidelines such as:
  o The approach to increasing, or hopefully reducing rates—it would be desirable for the council to commit to containing rate increases to within the CPI movement which is relevant to rate payers and not to the LGA one which is not;
  o The approach to borrowing for long term projects such as upgrades for libraries versus payment out of recurrent rate revenues;
  o Payback periods for major capital investment;
  o Maximum allowable overdraft as a percentage of, say rate revenue or whatever the most appropriate metric is;
  o Targets for cost reduction programmes;

My third concern is the ongoing role of the elected members. Acceptance of this document may neuter their role by giving de facto approval to the administration to implement whatever projects is on their wish list and bringing it to council to rubber stamp its implementation. This is feasible once formal approval has been given to this plan. My understanding is that currently the elected members do at least have the right to vote money to commence a feasibility study. This opportunity may not be afforded to elected members in the future.

At the Boorman, Gaunt Ward Forum the issue of urban consolidation was raised. This is a real and increasing problem and should be included in a Strategic Management Plan because more people are using our resources and their useful working life will be reduced. My fourth concern is how the council will handle this without punishing current rate payers by unreasonably increasing rates and taxes to pay for upgrades and repaires. I would like to ensure the pressures created on existing infrastructure by new development are eliminated by paying for any upgrade required by a combination of:

• User pays – I am not sure how this can be done; and
• Long term loans so the cost is borne by future as well as current rate payers.

I would like to understand how the four key goals were chosen. I believe the following sections are excellent and contain strategies and aspirational goals which most of the community would agree with. They are:

• Sustainable City; and
• Vibrant and Rich Culture

On the other hand I strongly believe that the following sections are challengeable on the basis that many of the initiatives are either irrelevant or cannot be implemented in a cost effective manner.

• Accessible and Connected City; and
• Dynamic and Prosperous Society.
Accessible and Connected City

I am unclear what this goal means and what it is trying to achieve because as it brings together two ideas that are not necessarily related. Further a number of the initiatives are ones over which the council has no control, while others contain references to ideas that are worthwhile in a “Strategic Vision”, but are not part of the councils core roles as they are currently understood.

As an example what does it mean for: 

- Access to a diverse range of information services – if this is increasing the public accessibility to computers in the library say so;
- A strong, healthy and resilient community – how do you measure this and how do you achieve the outcome without imposing additional costs on the community.

The first objective in this section of the plan relates to transport. Surely the “Vision” should refer to the major transportation issues confronting the City of Mitcham and how they may be solved. They are:

- Alignment of the Goodwood Road, Springbank Road and Daws Road intersection and elimination of a bottleneck that will only get worse with increased traffic flow from the Southern Vales;
- Improving the traffic flow through the section of Belair Road between Angas and Grange Roads; and
- Improving traffic flow through the Blackwood shopping centre especially at the intersection of Main and Shepherds Hill Road.

Surely the “Vision” must contain a comment on the potential impact on traffic flow along Belair Road with the advent of trams. The business case has not been made for extending tram tracks anywhere in Adelaide and especially along Unley and Belair Roads and The Parade at Norwood. I have strong practical and economic reservations about any of the stated advantages of extending tram lines.

The other major transportation issue that is not referred to is the increasing length and frequency of freight trains travelling through Mitcham. There has been much discussion about the:

- Noise created by the wheels as trains negotiate curves, and the
- Potential to isolate hills communities during bush fires.

Yet to be raised in detail is the increasing delays and resultant costs caused by the increasing delays at level crossings.

The strategic initiative “Moving forward together” sounds good, but what does it really mean. The associated commentary suggests that the council should become involved in the development of shopping and fitness centres and provide hubs for eating and entertainment in addition to its current design approval role. Can the council afford to extend its sphere of influence into this area when there is a backlog of road maintenance?
Sustainable City

This section is generally very good although it needs to be edited to eliminate the vague and esoteric goals and initiatives.

If the council wants to work towards reducing its carbon footprint I would have expected it to foreshadow changes in design requirements in this section by mandating the need for the following in all new homes and extensions:

- Insulation;
- Double glazing;
- Extended eaves to reduce the impact of summer sun;
- Recycling facilities for grey water;
- Rain water tanks plumbed to the kitchen and laundry.

Dynamic and Prosperous Society

I have major concerns with this section as I am unsure what impact the council can realistically have in this area. If the state government with all its resources cannot generate growth and “Make SA Great” I am unsure what role the council can play without wasting taxpayer’s money.

The section on Economic Development reads well, but realistically how is the council going to become involved with economic development without either:

- Diverting money away from maintenance of assets which is part of its core activities; or
- Increasing rates and taxes at percentages much higher than the movement in CPI.

There is a dichotomy in this goal. The council differentiates in a negative manner against the businesses that are the wealth generators by providing employment within the community. It taxes them at a rate that is higher than the one used for households. Small business is struggling. If the council wants to generate a prosperous society it could start by ending this outmoded practice.

In my opinion “fostering and supporting entrepreneurs and innovators to grow and prosper” is a high risk business the council should avoid because a very high percentage of “start-up” businesses fail. This is the role of the banks.

If this section is to be retained the council should consider deleting all reference to prosperity and financial growth over which it has no, or only marginal impact other than to reduce rates for small businesses.

Vibrant and Rich Society

This is an excellent section. Council certainly has a role in helping Mitcham to become a rich and vibrant society.

Summary of Measures

It is disappointing to see a “Top Down” approach has been adopted linking the plan to the South Australian Strategic Plan and the Greater Adelaide Plan both of which contain many initiatives which
are irrelevant to the Mitcham ratepayers. This is a document prepared for the Mitcham community. It would have been more useful to have adopted a “Bottoms Up” approach that is more relevant to Mitcham. In my opinion the credibility of the plan has been reduced by this approach because many of the targets are either irrelevant or are ones where the outcomes cannot be influenced by the Mitcham Council.

Supporting comments in the form of “sticky tape attachments” are provided on the Strategic Management Plan.

Any comments you care to make on my response will be kindly welcomed.
Review of the City of Mitcham Strategic Management Plan
Stage 2 Consultation Summary Report – March 2017

Page 9
Number: 1  Subject: Sticky Note  Date: 26/02/2017 6:01:08 PM
Basis for the tag line. Is this something that came from the community or was it dreamed up by the administration

Number: 2  Subject: Highlight  Date: 6/02/2017 8:29:36 PM
Number: 3  Subject: Highlight  Date: 6/02/2017 8:30:55 PM
Number: 4  Subject: Sticky Note  Date: 6/02/2017 8:31:58 PM
Where did these come from. I thought the role of the council was principally roads, rates and rubbish

Page 10
Number: 1  Subject: Sticky Note  Date: 26/02/2017 6:01:32 PM
Strategic plans must reflect the community's ability to pay for things otherwise it is a wish list. Where are the financial guidelines and assumptions

Number: 2  Subject: Highlight  Date: 6/02/2017 8:35:13 PM
Number: 3  Subject: Sticky Note  Date: 6/02/2017 8:36:18 PM
Why must we lock ourselves into the dreamings of a labor government

Page 13
Number: 1  Subject: Highlight  Date: 8/02/2017 9:30:24 AM
Number: 2  Subject: Highlight  Date: 8/02/2017 9:35:29 AM
Number: 3  Subject: Sticky Note  Date: 8/02/2017 9:37:05 AM
Why was this quote selected. It sounds like self justification

Page 14
Number: 1  Subject: Highlight  Date: 8/02/2017 9:37:55 AM
Number: 2  Subject: Highlight  Date: 8/02/2017 9:39:11 AM
Number: 3  Subject: Sticky Note  Date: 13/02/2017 2:28:44 PM
This reads well, but realistically how is the council going to get involved and how can it influence decisions within these areas especially when it adopts discretionary rating for small businesses that are struggling to provide employment for people.

Number: 4  Subject: Highlight  Date: 8/02/2017 9:39:55 AM

Page 15
Number: 1  Subject: Sticky Note  Date: 8/02/2017 9:43:20 AM
Good solid actionable feedback

Page 17
Number: 1  Subject: Sticky Note  Date: 26/02/2017 6:02:34 PM
How will these comments, suggestion, be rated and given priorities that are consistent with the communities ability to pay.

Number: 2  Subject: Highlight  Date: 8/02/2017 9:43:58 AM
Number: 3  Subject: Sticky Note  Date: 8/02/2017 9:46:01 AM
These comments give an expectation that everything will be implemented. Is this reasonable

Page 22
Number: 1  Subject: Sticky Note  Date: 8/02/2017 9:52:48 AM
The council is redefining its role away from one which was principally roads rates and rubbish. Acceptance of this document is de facto support of the subtle change. Does the community agree.

Page 25
Number: 1  Subject: Sticky Note  Date: 8/02/2017 9:55:10 AM
This is a bit wanky. What does it really mean and does its location suggest that this is the council's principal role.

Number: 2  Subject: Sticky Note  Date: 8/02/2017 9:56:41 AM
Satisfaction with parking arrangements, traffic flow and having good reliable public transport

Number: 3  Subject: Sticky Note  Date: 8/02/2017 9:58:02 AM
This is a bit wanky. How do you measure it.

Page 26
Number: 1  Subject: Sticky Note  Date: 8/02/2017 10:00:22 AM
Realistically how do you measure this and how does council influence "strong and healthy".

Number: 2  Subject: Sticky Note  Date: 8/02/2017 10:02:00 AM
Not sure of the relevance of this and how council can influence it. Much of this comes down to personal choice eg interest rate payments

Number: 3  Subject: Highlight  Date: 8/02/2017 4:37:09 PM
Number: 4  Subject: Sticky Note  Date: 8/02/2017 4:39:02 PM
Sounds good, but does anyone know what it means. It suggests the council should get involved in developing shopping centres and running buses
What is the current level and how do we measure the trend. Should our planners be insisting that all houses have sufficiently wide eaves and insulation and recycle grey water.

Surely it is better to measure the percentage of people who do not come.

What can the council do about developing a prosperous community and why should it be involved. I would rather see a comment about reducing the cost of running council.

Surely the bulk of participants will be local and those visiting will spend minimal amounts at the events. Also because many of the events will be held outside of normal business hours many of the restaurants etc that may benefit will be closed.

Building approvals approved within one month of submission would be a better measure. Anecdotally the council's performance in this area is abysmal.

Surely this is not the role of the council. It does not have the skills to do this and nor should it.

What’s this about reducing the cost of council. Part of a programme to reduce the cost of council.

I do not have a problem with this. It seems that this could/should be part of the council’s role.

No reference to the key stakeholders and the council’s responsibilities to them.

I do not have a problem with this. It seems that this could/should be part of the council’s role.

No financial goals and statements such as: Containing rates and taxes within CPI movements
Amount of borrowings and its use on long term projects such as library updates that provide benefits over a number of years; Cost reduction and efficiency improvement programmes
Contains some very worthwhile initiatives
Not role of the council because it cannot have a serious impact on outcomes other than to reduce rates.

Generally good

realistically how do you measure this and why would you want to if it increases costs to key stakeholders.

Why not more often. Surely the elected members need to know how the administration is performing. I would rather see money spent on this rather than on some other scheme that has little or no relevance to the council's core business.

What does this mean?
This has nothing to do with the council and how would it be measured. It is a lifestyle decision made by families.

Mitcham council area has a high entry cost so many people who decide to move into the area will have high borrowings.

How is this to be measured and realistically why would the council bother when its efforts may be costly and have little impact on global warming. As an alternative approach why not legislate that all new building are green and are adequately insulated, have overhanging arches and recycle grey water.

What are WUSD features

An excellent initiative

Forget it. council cannot influence this, nor should they

This is a great initiative. Councils should assiduously work to share common activities to reduce costs. Examples could include Consolidation of clerical functions Combination of purchasing functions to obtain better discounts consolidation of engineering design offices Etc

Again this is not something that can be controlled by the council

Not sure about this. In the interests of the rate payers the council must employ the business that is best able to satisfy its needs in terms of cost and efficiency

This is a bit wanky because the council cannot influence it. Employment of people for work experience is a function of the employer's ability to pay and the risks involved. This is better left to the schools to negotiate because they have people in their employ to do this

How will this be achieved. Does the council plan to build boarding houses

Will this be in conflict with the roads and footpaths programme

They need to understand the needs of rate payers and deliver services that satisfy those needs. My impression is that the Mitcham council is operating as a group of people satisfying its own internal needs without real cognisance of those of the community it should be supporting. Think Brexit and Trump.

There should be a reference to the need to provide services that are cost effective and efficiently delivered

Reference to each of the state's goals is stupid because many of them have no relevance to either the council's operations or its ability to influence outcomes. Including all the targets reduces the impact/value of this section.

There is no merit in connecting the Mitcham Council's strategic plan with those of the Labor state government. I strongly oppose making this connection

Page 70
Accept
Number: 4 Subject: Sticky Note Date: 9/02/2017 10:34:57 AM
Accept
Number: 5 Subject: Sticky Note Date: 9/02/2017 10:35:46 AM
Reject, how does the council do this without increasing rates and taxes
Number: 6 Subject: Sticky Note Date: 9/02/2017 10:36:24 AM
reject, there is nothing the council can do about this
Number: 7 Subject: Sticky Note Date: 9/02/2017 10:36:39 AM
Accept
Number: 8 Subject: Sticky Note Date: 26/02/2017 6:09:22 PM
This is stupid. Demonstrably the Mitcham council area sits within the upper quartile of the household incomes within South Australia.
Number: 9 Subject: Sticky Note Date: 9/02/2017 10:39:02 AM
See previous comment
Page: 49
Number: 1 Subject: Sticky Note Date: 9/02/2017 10:40:51 AM
Not relevant to the Mitcham council. Indeed the Labor government cannot achieve this so why should the Mitcham council align itself with a failed strategy.
Number: 2 Subject: Sticky Note Date: 9/02/2017 10:41:07 AM
Good
Number: 3 Subject: Sticky Note Date: 26/02/2017 6:10:03 PM
I challenge the relevancy of this for the Mitcham council. How many road deaths have occurred on the council's roads and what can be done by the council to reduce the toll. It seems to me the major factors influencing road deaths is better design of cars and better recovery and treatment of victims.
Number: 4 Subject: Sticky Note Date: 9/02/2017 10:44:21 AM
How
Number: 5 Subject: Sticky Note Date: 9/02/2017 10:44:53 AM
This is not a matter that the Mitcham Council can influence
Number: 6 Subject: Sticky Note Date: 9/02/2017 10:46:15 AM
A great initiative. Let's hope the Mitcham council achieves this goal. It will be interesting to see what strategies it implements.
Number: 7 Subject: Sticky Note Date: 9/02/2017 10:46:48 AM
This is a wank for the council to even consider this.
Number: 8 Subject: Sticky Note Date: 9/02/2017 10:47:08 AM
See previous comment
Number: 9 Subject: Sticky Note Date: 9/02/2017 10:48:03 AM
The state government cannot achieve this. Why would Mitcham council even consider it
Page: 50
Number: 1 Subject: Sticky Note Date: 9/02/2017 10:49:42 AM
This is an excellent initiative and I have referred to some of the strategies the Mitcham council should implement in other comments.
Number: 2 Subject: Sticky Note Date: 9/02/2017 10:51:36 AM
Mitcham council can have no input into this unless it develops car parks for commuters who wish to use public transport. Has a study been carried out to see whether or not space is available.
Number: 3 Subject: Sticky Note Date: 9/02/2017 10:52:27 AM
No This strategy is demonstrably a failure for a number of technical reasons the government seems oblivious to.
Number: 4 Subject: Sticky Note Date: 9/02/2017 10:54:06 AM
No. this will further destabilise the existing power supply. There is no incentive to do this until we have mastered the art of storing electricity.
Page: 51
Number: 1 Subject: Sticky Note Date: 9/02/2017 10:54:50 AM
Does this conform with Mitcham’s planning laws.
Number: 2 Subject: Sticky Note Date: 9/02/2017 10:55:33 AM
Mitcham is not connected to the see and therefore has no marine environment.
Number: 3 Subject: Sticky Note Date: 9/02/2017 10:59:08 AM
Who pays. This can only be entertained if there are savings in other areas.
Page: 53
Number: 1 Subject: Sticky Note Date: 9/02/2017 11:06:42 AM
I make no comment on each of these strategies because I suspect that many of them would not gain approval by the rate payers and I suspect were not discussed at the community planning meetings. May I suggest that the administration vet each of these comments to see whether or not they are relevant to the Mitcham council area and delete those that are not and those where the outcome cannot be influenced by the rate payers and administration.
Number: 2 Subject: Sticky Note Date: 9/02/2017 11:01:08 AM
Is this consistent with the council’s development act
If council approves, I wish to contribute the following to the discussion around its strategic plan into the near future.

Context:

My background includes the research and authoring of the “trigger” strategic development plan for the Northam Community Centre in Western Australia at the invitation of one of its core contributing citizens. Consequently I do not come at this from a lay perspective. As an aside, it is my current understanding that - substantially - due to the strategic plan I produced their community centre has now received official approval and is slated to go ahead in the very near future.

Comments:

The first thing that I learnt is that any attempt - read genuine attempt - at keying into other people’s strategies is fraught with dangers (contextually speaking) and not to be applauded. Tourism and social progress is usually not perceived as progressive if it uses the tail-coats of others in a manner that seeks to leverage; unless coincidental.

On page 14 (“what did the community tell us”) , I wholeheartedly agree with “Community Facilities” except that I see little focus on art (rather than arts and crafts) and much focus on the business community. Whilst a focus on commerce is to be commended, there is much value in broadening council’s approach towards the softer disciplines as leverage towards a more sustainable and attractive community. This, in turn, will suffice in bringing much needed revenue boosts to local entrepreneurs and small businesses. Corporations are well catered for by the state and federal governments and should not overly concern council other than facilitating its operations in a most expedient manner.

I fully support council’s role as a conduit and coordinator. The aforementioned is in response to “council should be a transparent and accountable communicator” (paraphrased).

There is an argument, and has been for a while now, that much focus has been placed on places other than the Eden Hills / Blackwood environs - with developments like Blackwood Park without giving a single thought to traffic management, resulting in substantial queues at the Blackwood roundabout. I do note that I have provided a solution to this problem to the local community groups but like all other projects that originate from the community - its status becomes one of permanent reserve rather than reserve at council’s discretion.

Contributions:

There is a dire need for a protected cycle path from Blackwood down to the South Road / Ayilyifes Road / Shepherds Hill intersection as roadworks there gathers pace towards completion. Many “fair weather days” see a plethora of cycling enthusiasts training and/or enjoying the descent down Shepherds Hill road and, for some brave souls, the opposite sees truth also. The encouragement of cycling tourism and the promotion of the hill we call “Blackwood” will bring fitness tourism, with coffee a reward for the climb completion. There is
no value in suggesting we need to increase tourism if nothing is done to promote it using whatever natural assets we have available to us.

Blackwood school is (or at least was when our children went to school there) an outstanding asset in the Mitcham community and should be promoted as such. The last time I noticed any promotion of, or council support for, the many facilities that are available to the community there is - well; never actually Blackwood school has many excellent and well maintained sporting fields, an open training area complete with free-to-use sporting equipment, and a wonderful atmosphere on a nice summers day with people taking picnics, kids playing, mums and dads enjoying cricket or baseball or whatever with their family and so forth. This is possibly the most underrated resource in the entire community yet never seems to receive the attention it so richly deserves. Perhaps council could see its way clear to contact its principal and leadership team and create a joint approach to optimise both its upkeep from a financial perspective, and to leverage its beautiful facilities for tourism - both remote and local – purposes.

Final notes:

I object to council casting itself as the community leader (page 22) . Council is there to serve the ratepayers and to optimise the environment - it never did have, nor should it ever have - a leadership role in the community. Let’s get that perfectly clear from the onset. It needs to respond to community need, not set its own standards and expect the community to follow them.

It is my considered opinion, in context, that council suffers greatly from delusions of grandeur rather than contributing to the quality of life of those it should seek to serve.

Please forward this on to Mr Pears, Mr Harrison, Ms O’Neal, Mr Lacy, Mr Reynolds and all other interested parties involved with the creation of this strategic plan; if , as and when the recipient(s) of this email choose to do so.

I shall make a point of making myself available to discuss the substance and the matters raised in this email should anyone wish to see me for clarification and/or other contributions within context and of similar nature.